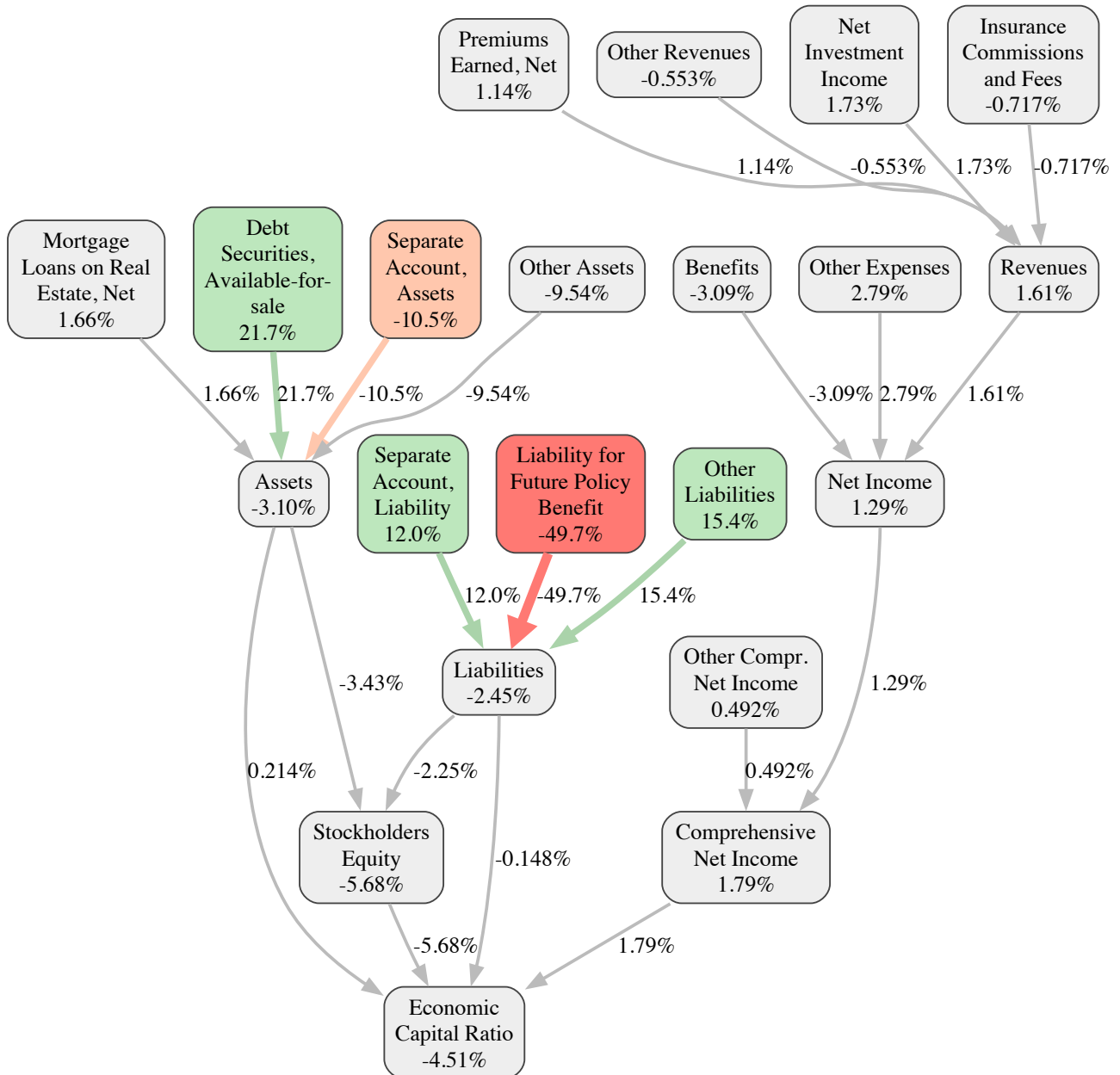




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The relative strengths and weaknesses of Investors Heritage Capital Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Investors Heritage Capital Corp compared to the market average is the variable Debt Securities, Available-for-sale, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Investors Heritage Capital Corp is the variable Liability for Future Policy Benefit, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 6.4%, being 4.5% points below the market average of 11%.

Input Variable	Value in 1000 USD
Benefits	42,768
Debt Securities, Available-for-sale	375,104
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	507,437
Mortgage Loans on Real Estate, Net	41,302
Net Investment Income	21,408
Other Assets	162,951
Other Compr. Net Income	4,737
Other Expenses	20,132
Other Liabilities	15,736
Other Net Income	0
Other Revenues	3,240
Premiums Earned, Net	40,912
Separate Account, Assets	0

Output Variable	Value in 1000 USD
Liabilities	523,173
Assets	579,358
Expenses	62,900
Revenues	65,561
Stockholders Equity	56,185
Net Income	2,661
Comprehensive Net Income	7,398
Economic Capital Ratio	6.4%



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Input Variable	Value in 1000 USD
Separate Account, Liability	0