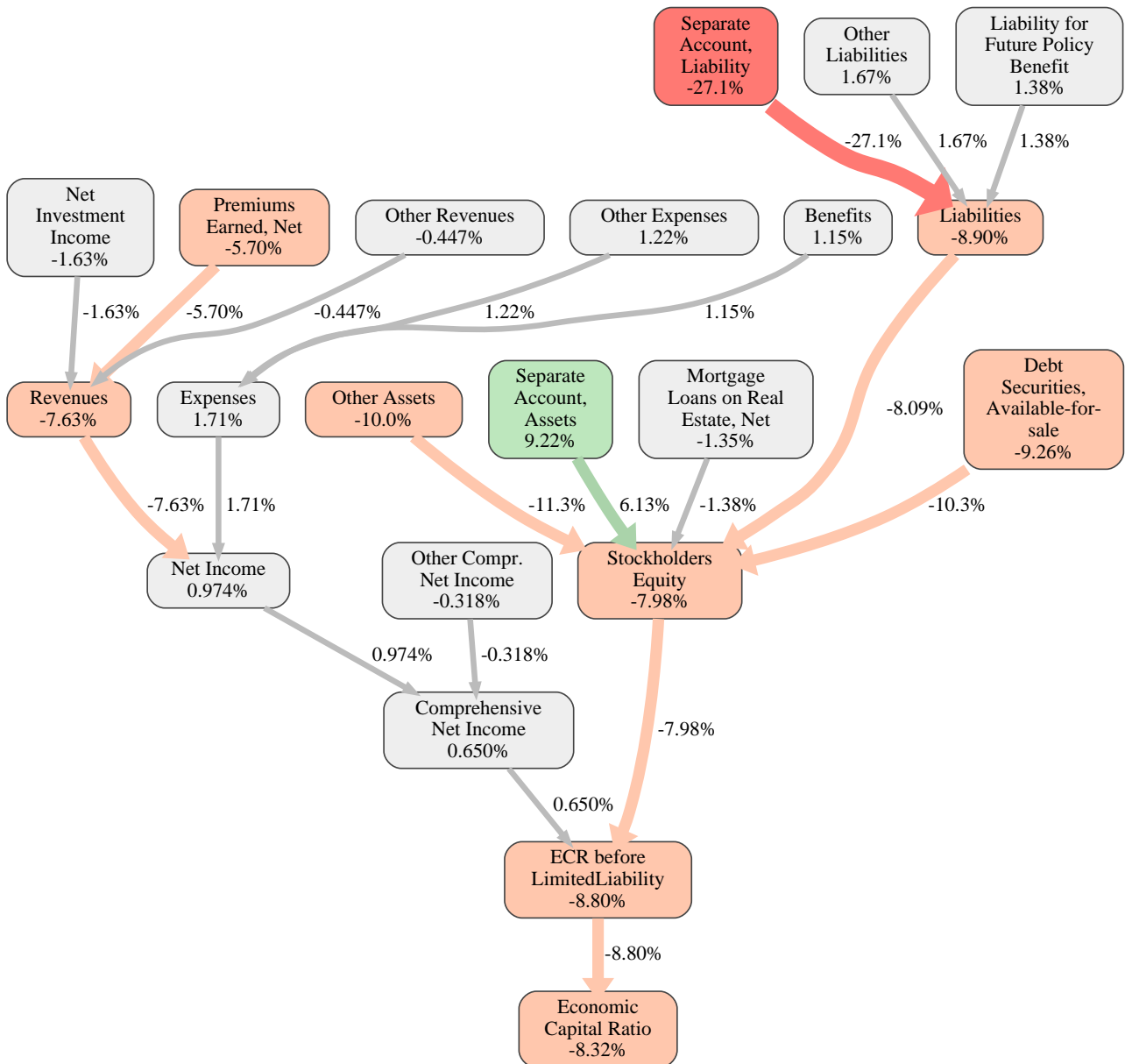




RealRate

LIFE INSURANCE 2017

Pruco LIFE Insurance CO Rank 25 of 26





LIFE INSURANCE 2017

Pruco LIFE Insurance CO
Rank 25 of 26



The relative strengths and weaknesses of Pruco LIFE Insurance CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pruco LIFE Insurance CO compared to the market average is the variable Separate Account, Assets, increasing the Economic Capital Ratio by 9.2% points. The greatest weakness of Pruco LIFE Insurance CO is the variable Separate Account, Liability, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 18%, being 8.3% points below the market average of 26%.

Input Variable	Value in 1000 USD
Benefits	41,020
Debt Securities, Available-for-sale	5,634,305
Insurance Commissions and Fees	787,195
Liability for Future Policy Benefit	16,503,260
Mortgage Loans on Real Estate, Net	1,150,381
Net Investment Income	375,950
Other Assets	32,274,876
Other Compr. Net Income	6,170
Other Expenses	774,965
Other Liabilities	20,059,499
Other Net Income	0
Other Revenues	873,999
Premiums Earned, Net	-825,942
Separate Account, Assets	116,606,428
Separate Account, Liability	116,606,428

Output Variable	Value in 1000 USD
Liabilities	153,169,187
Assets	155,665,990
Expenses	815,985
Revenues	1,211,202
Stockholders Equity	2,496,803
Net Income	395,217
Comprehensive Net Income	401,387
BaseVar	155,434,267
ECR before LimitedLiability	1.1%
Economic Capital Ratio	18%