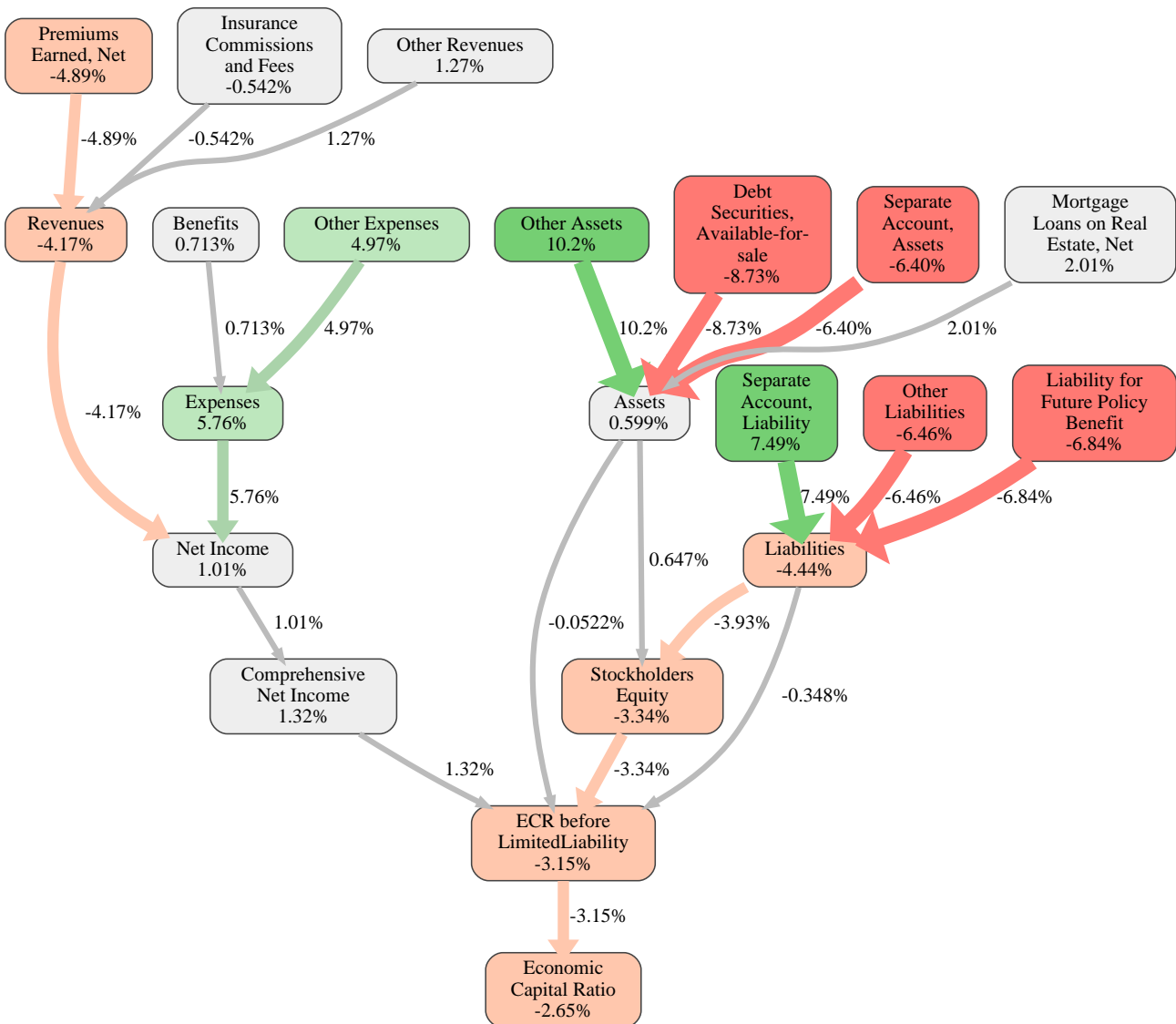




RealRate

LIFE INSURANCE 2018

Protective LIFE Insurance CO Rank 14 of 28





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The relative strengths and weaknesses of Protective LIFE Insurance CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Protective LIFE Insurance CO compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 10% points. The greatest weakness of Protective LIFE Insurance CO is the variable Debt Securities, Available-for-sale, reducing the Economic Capital Ratio by 8.7% points.

The company's Economic Capital Ratio, given in the ranking table, is 24%, being 2.6% points below the market average of 27%.

Input Variable	Value in 1000 USD
Benefits	2,955,005
Debt Securities, Available-for-sale	0
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	30,956,792
Mortgage Loans on Real Estate, Net	6,800,000
Net Investment Income	1,786,015
Other Assets	72,313,735
Other Compr. Net Income	705,194
Other Expenses	175,245
Other Liabilities	39,832,658
Other Net Income	0
Other Revenues	2,526,652
Premiums Earned, Net	0
Separate Account, Assets	0
Separate Account, Liability	0

Output Variable	Value in 1000 USD
Liabilities	70,789,450
Assets	79,113,735
Expenses	3,130,250
Revenues	4,312,667
Stockholders Equity	8,324,285
Net Income	1,182,417
Comprehensive Net Income	1,887,611
BaseVar	79,025,648
ECR before LimitedLiability	8.1%
Economic Capital Ratio	24%