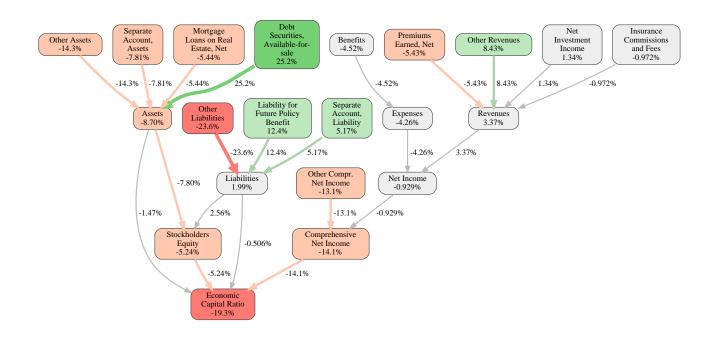


## **LIFE INSURANCE 2023**

## CITIZENS INC. Rank 19 of 19







## **LIFE INSURANCE 2023**

## CITIZENS INC. Rank 19 of 19



The relative strengths and weaknesses of CITIZENS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CITIZENS INC. compared to the market average is the variable Debt Securities, Available-for-sale, increasing the Economic Capital Ratio by 25% points. The greatest weakness of CITIZENS INC. is the variable Other Liabilities, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is -20%, being 19% points below the market average of -0.99%.

| Input Variable                      | Value in<br>1000 USD |
|-------------------------------------|----------------------|
| Benefits                            | 155,588              |
| Debt Securities, Available-for-sale | 1,179,619            |
| Insurance Commissions and Fees      | 0                    |
| Liability for Future Policy Benefit | 0                    |
| Mortgage Loans on Real Estate, Net  | 0                    |
| Net Investment Income               | 65,426               |
| Other Assets                        | 390,351              |
| Other Compr. Net Income             | -312,771             |
| Other Expenses                      | 83,574               |
| Other Liabilities                   | 1,568,927            |
| Other Net Income                    | 0                    |
| Other Revenues                      | 167,098              |
| Premiums Earned, Net                | 0                    |
| Separate Account, Assets            | 0                    |
| Separate Account, Liability         | 0                    |

| Output Variable          | Value in<br>1000 USD |
|--------------------------|----------------------|
| Liabilities              | 1,568,927            |
| Assets                   | 1,569,970            |
| Expenses                 | 239,162              |
| Revenues                 | 232,524              |
| Stockholders Equity      | 1,043                |
| Net Income               | -6,638               |
| Comprehensive Net Income | -319,409             |
| Economic Capital Ratio   | -20%                 |

