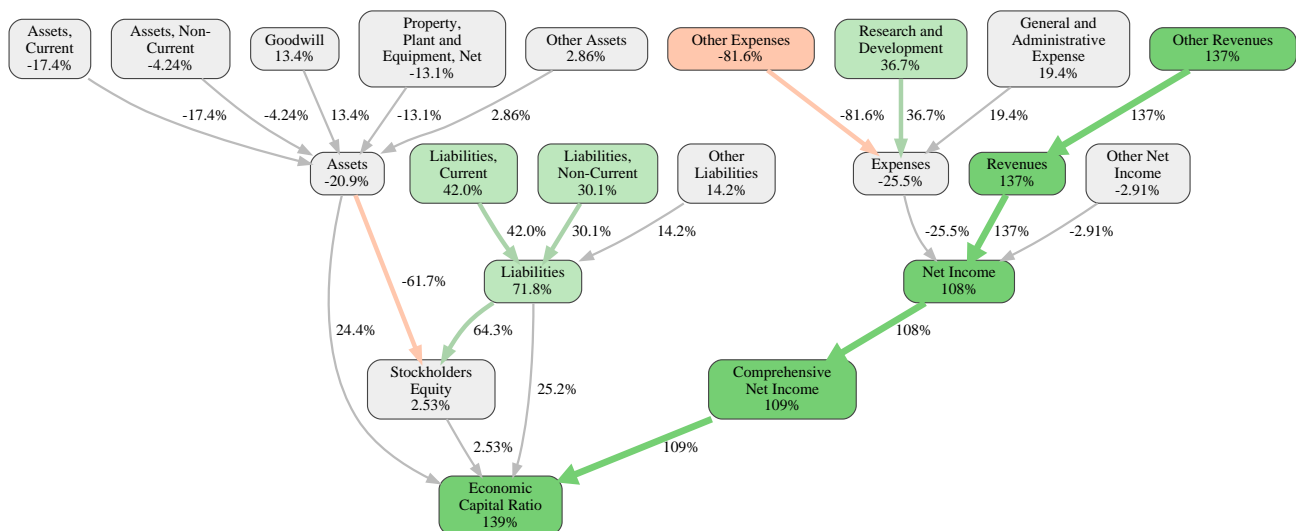




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MEDICINAL PRODUCTS 2017

FITLIFE BRANDS INC.
Rank 14 of 44



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The relative strengths and weaknesses of FITLIFE BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FITLIFE BRANDS INC. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 137% points. The greatest weakness of FITLIFE BRANDS INC. is the variable Other Expenses, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 92%, being 139% points above the market average of -47%.

Input Variable	Value in 1000 USD
Assets, Current	8,126
Assets, Non-Current	0
General and Administrative Expense	9,121
Goodwill	6,508
Liabilities, Current	4,644
Liabilities, Non-Current	369
Other Assets	742
Other Compr. Net Income	0
Other Expenses	15,721
Other Liabilities	0
Other Net Income	0
Other Revenues	25,314
Property, Plant and Equipment, Net	171
Research and Development	0

Output Variable	Value in 1000 USD
Liabilities	5,013
Assets	15,546
Expenses	24,841
Revenues	25,314
Stockholders Equity	10,533
Net Income	472
Comprehensive Net Income	472
Economic Capital Ratio	92%