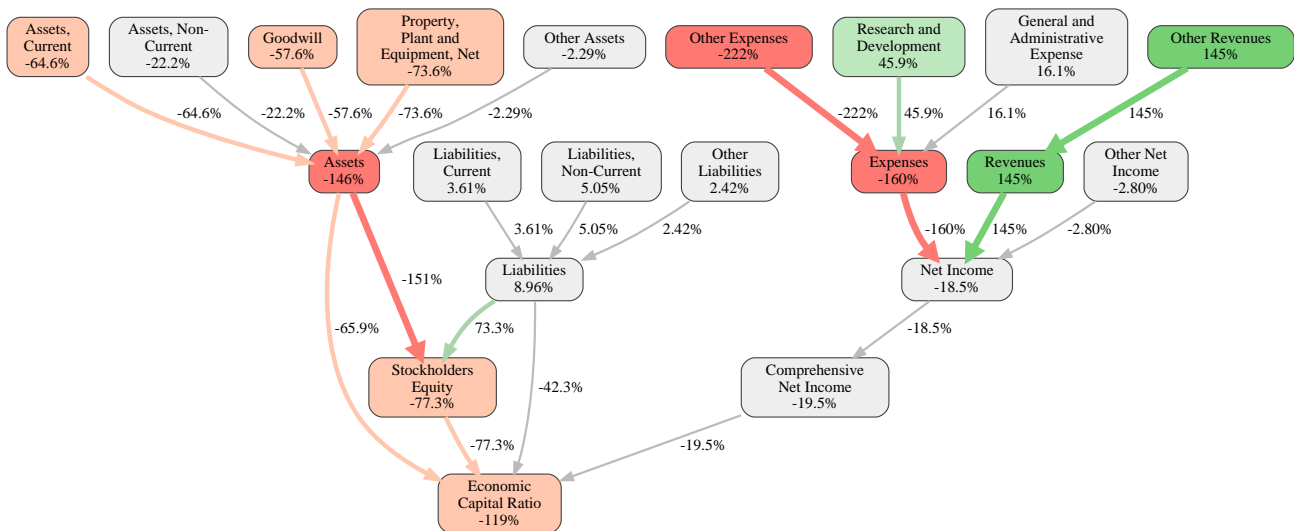




RealRate

# MEDICINAL PRODUCTS 2018

## FITLIFE BRANDS INC. Rank 40 of 49





RealRate

# MEDICINAL PRODUCTS 2018

## FITLIFE BRANDS INC. Rank 40 of 49



The relative strengths and weaknesses of FITLIFE BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FITLIFE BRANDS INC. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 145% points. The greatest weakness of FITLIFE BRANDS INC. is the variable Other Expenses, reducing the Economic Capital Ratio by 222% points.

The company's Economic Capital Ratio, given in the ranking table, is -140%, being 119% points below the market average of -22%.

Input Variable	Value in 1000 USD
Assets, Current	6,320
Assets, Non-Current	0
General and Administrative Expense	7,705
Goodwill	225
Liabilities, Current	5,951
Liabilities, Non-Current	0
Other Assets	22
Other Compr. Net Income	0
Other Expenses	19,736
Other Liabilities	0
Other Net Income	-120
Other Revenues	17,799
Property, Plant and Equipment, Net	295
Research and Development	0

Output Variable	Value in 1000 USD
Liabilities	5,951
Assets	6,862
Expenses	27,441
Revenues	17,799
Stockholders Equity	912
Net Income	-9,762
Comprehensive Net Income	-9,762
Economic Capital Ratio	-140%