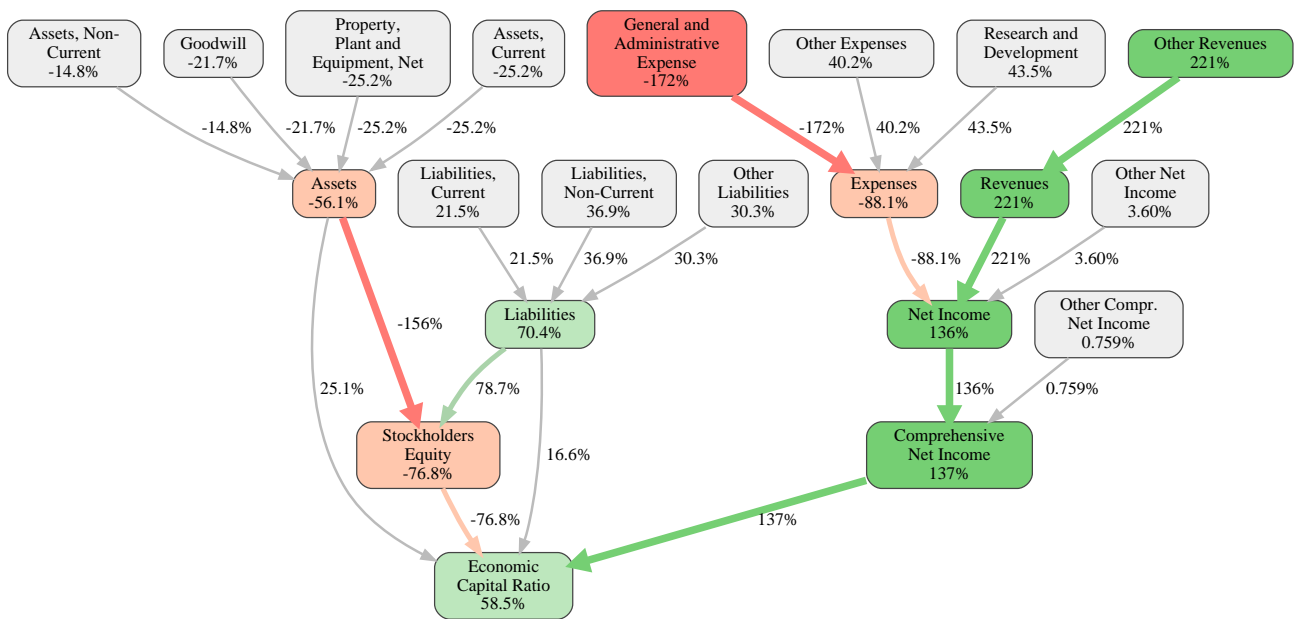




RealRate

MEDICINAL PRODUCTS 2019

FITLIFE BRANDS INC. Rank 18 of 50





RealRate

MEDICINAL PRODUCTS 2019

FITLIFE BRANDS INC. Rank 18 of 50



The relative strengths and weaknesses of FITLIFE BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FITLIFE BRANDS INC. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 221% points. The greatest weakness of FITLIFE BRANDS INC. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 172% points.

The company's Economic Capital Ratio, given in the ranking table, is 53%, being 59% points above the market average of -5.9%.

Input Variable	Value in 1000 USD
Assets, Current	5,438
Assets, Non-Current	0
General and Administrative Expense	16,355
Goodwill	225
Liabilities, Current	3,548
Liabilities, Non-Current	0
Other Assets	10
Other Compr. Net Income	0
Other Expenses	80
Other Liabilities	0
Other Net Income	-133
Other Revenues	17,077
Property, Plant and Equipment, Net	189
Research and Development	0

Output Variable	Value in 1000 USD
Liabilities	3,548
Assets	5,862
Expenses	16,435
Revenues	17,077
Stockholders Equity	2,314
Net Income	509
Comprehensive Net Income	509
Economic Capital Ratio	53%