





The relative strengths and weaknesses of FITLIFE BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FITLIFE BRANDS INC. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 260% points. The greatest weakness of FITLIFE BRANDS INC. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 156% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 123% points above the market average of -4.3%.

Input Variable	Value in 1000 USD
Assets, Current	5,701
Assets, Non-Current	254
General and Administrative Expense	16,864
Goodwill	225
Liabilities, Current	2,776
Liabilities, Non-Current	208
Other Assets	10
Other Compr. Net Income	0
Other Expenses	59
Other Liabilities	0
Other Net Income	124
Other Revenues	19,497
Property, Plant and Equipment, Net	136
Research and Development	0

Output Variable	Value in 1000 USD
Liabilities	2,984
Assets	6,326
Expenses	16,923
Revenues	19,497
Stockholders Equity	3,342
Net Income	2,698
Comprehensive Net Income	2,698
Economic Capital Ratio	119%