



The relative strengths and weaknesses of FITLIFE BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FITLIFE BRANDS INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 147% points. The greatest weakness of FITLIFE BRANDS INC. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 176%, being 231% points above the market average of -55%.

Input Variable	Value in 1000 USD
Assets, Current	11,873
Assets, Non-Current	208
General and Administrative Expense	17,502
Goodwill	225
Liabilities, Current	4,129
Liabilities, Non-Current	158
Other Assets	4,370
Other Compr. Net Income	0
Other Expenses	-4,408
Other Liabilities	453
Other Net Income	64
Other Revenues	21,744
Property, Plant and Equipment, Net	98
Research and Development	0

Output Variable	Value in 1000 USD
Liabilities	4,740
Assets	16,774
Expenses	13,094
Revenues	21,744
Stockholders Equity	12,034
Net Income	8,714
Comprehensive Net Income	8,714
Economic Capital Ratio	176%