





The relative strengths and weaknesses of FITLIFE BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FITLIFE BRANDS INC. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 103% points. The greatest weakness of FITLIFE BRANDS INC. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 151%, being 156% points above the market average of -5.0%.

Input Variable	Value in 1000 USD
Assets, Current	23,203
Assets, Non-Current	103
General and Administrative Expense	23,036
Goodwill	508
Liabilities, Current	4,270
Liabilities, Non-Current	49
Other Assets	1,847
Other Compr. Net Income	0
Other Expenses	1,459
Other Liabilities	0
Other Net Income	121
Other Revenues	28,803
Property, Plant and Equipment, Net	46
Research and Development	0

Output Variable	Value in 1000 USD
Liabilities	4,319
Assets	25,707
Expenses	24,495
Revenues	28,803
Stockholders Equity	21,388
Net Income	4,429
Comprehensive Net Income	4,429
Economic Capital Ratio	151%