





RealRate

NON-LIFE INSURANCE 2022

MediaAlpha Inc.
Rank 67 of 76



The relative strengths and weaknesses of MediaAlpha Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MediaAlpha Inc. compared to the market average is the variable Premiums Earned, increasing the Economic Capital Ratio by 469% points. The greatest weakness of MediaAlpha Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 640% points.

The company's Economic Capital Ratio, given in the ranking table, is -26%, being 52% points below the market average of 26%.

Input Variable	Value in 1000 USD
Assets, Current	137,106
Assets, Non-Current	0
Claims Reserve and LAE	0
Deferred Acquisition Costs Amortization	0
Deferred Policy Acquisition Costs	0
General and Administrative Expense	61,357
Insurance Commissions and Fees	0
Intangible Assets	30,969
Investment Income	0
Investments	0
Liabilities Current	84,216
Long Term Debt	182,127
Other Assets	121,729
Other Compr. Net Income	0
Other Expenses	580,721
Other Liabilities	85,027
Other Net Income	-11,671
Other Revenues	0
Policyholder Benefits and Claims	0
Policyholder Contract Deposits	0
Premiums Earned	645,274
Premiums Receivable	0
Reinsurance Payable	0
Reinsurance Recoverables	0
Separate Account Asset	0
Unearned Premiums	0

Output Variable	Value in 1000 USD
Assets	289,804
Liabilities	351,370
Expenses	642,078
Revenues	645,274
Stockholders Equity	-61,566
Net Income	-8,475
Comprehensive Net Income	-8,475
Economic Capital Ratio	-26%