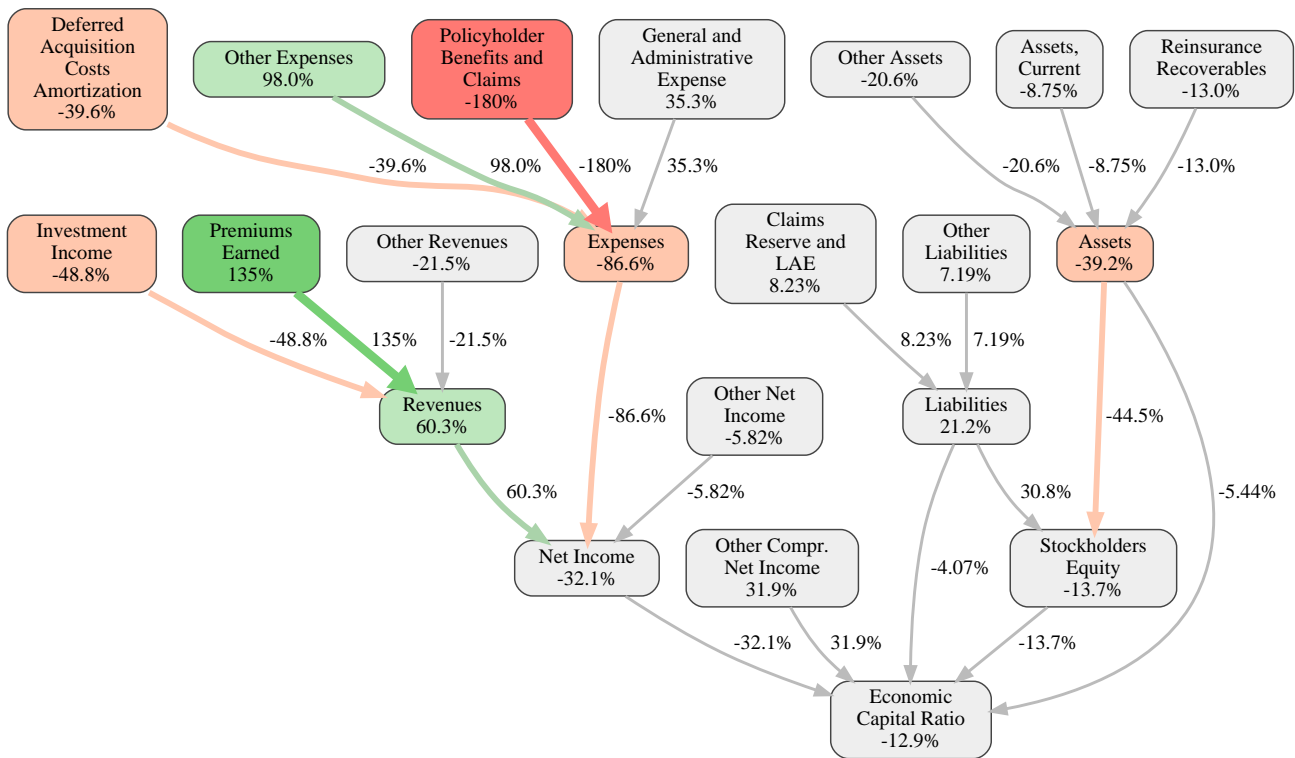




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MERCURY GENERAL CORP Rank 58 of 74





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The relative strengths and weaknesses of MERCURY GENERAL CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MERCURY GENERAL CORP compared to the market average is the variable Premiums Earned, increasing the Economic Capital Ratio by 135% points. The greatest weakness of MERCURY GENERAL CORP is the variable Policyholder Benefits and Claims, reducing the Economic Capital Ratio by 180% points.

The company's Economic Capital Ratio, given in the ranking table, is -23%, being 13% points below the market average of -9.6%.

Input Variable	Value in 1000 USD
Assets, Current	0
Assets, Non-Current	221,070
Claims Reserve and LAE	2,584,910
Deferred Acquisition Costs Amortization	654,612
Deferred Policy Acquisition Costs	266,475
General and Administrative Expense	279,718
Insurance Commissions and Fees	0
Intangible Assets	52,008
Investment Income	-488,080
Investments	4,910,800
Liabilities Current	0
Long Term Debt	0
Other Assets	433,893
Other Compr. Net Income	0
Other Expenses	-140,811
Other Liabilities	861,508
Other Net Income	0
Other Revenues	178,664
Policyholder Benefits and Claims	3,362,219
Policyholder Contract Deposits	0
Premiums Earned	3,952,482
Premiums Receivable	629,942
Reinsurance Payable	0
Reinsurance Recoverables	0
Separate Account Asset	0
Unearned Premiums	1,545,639

Output Variable	Value in 1000 USD
Assets	6,514,188
Liabilities	4,992,057
Expenses	4,155,738
Revenues	3,643,066
Stockholders Equity	1,522,131
Net Income	-512,672
Comprehensive Net Income	-512,672
Economic Capital Ratio	-23%