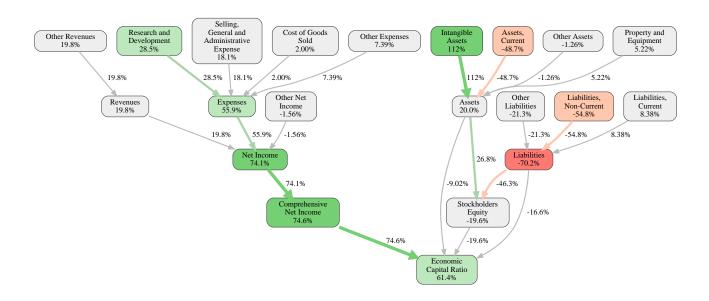


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The relative strengths and weaknesses of PFIZER INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PFIZER INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 112% points. The greatest weakness of PFIZER INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 55% points.

The company's Economic Capital Ratio, given in the ranking table, is 107%, being 61% points above the market average of 46%.

Input Variable	Value in 1000 USD
Assets, Current	41,141,000
Cost of Goods Sold	0
Intangible Assets	104,693,000
Liabilities, Current	30,427,000
Liabilities, Non-Current	39,687,000
Other Assets	12,098,000
Other Compr. Net Income	1,668,000
Other Expenses	7,436,000
Other Liabilities	30,027,000
Other Net Income	-1,313,000
Other Revenues	52,546,000
Property and Equipment	13,865,000
Research and Development	7,657,000
Selling, General and Administrative Expense	14,784,000

Output Variable	Value in 1000 USD
Assets	171,797,000
Liabilities	100,141,000
Expenses	29,877,000
Revenues	52,546,000
Stockholders Equity	71,656,000
Net Income	21,356,000
Comprehensive Net Income	22,190,000
Economic Capital Ratio	107%

