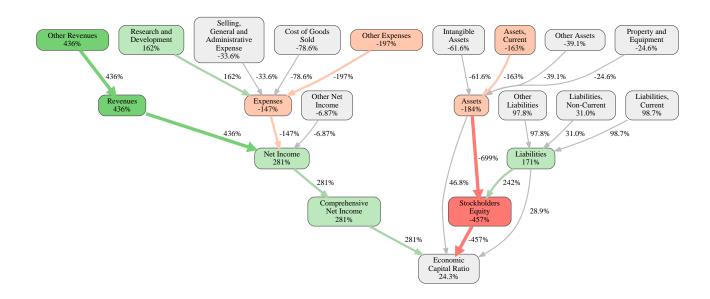


## PHARMACEUTICAL 2018

## Lifevantage Corp Rank 190 of 342







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## Lifevantage Corp Rank 190 of 342



The relative strengths and weaknesses of Lifevantage Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifevantage Corp compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 436% points. The greatest weakness of Lifevantage Corp is the variable Other Expenses, reducing the Economic Capital Ratio by 197% points.

The company's Economic Capital Ratio, given in the ranking table, is 70%, being 24% points above the market average of 46%.

Input Variable	Value in 1000 USD
Assets, Current	35,546
Cost of Goods Sold	33,456
Intangible Assets	1,247
Liabilities, Current	23,355
Liabilities, Non-Current	7,367
Other Assets	5,329
Other Compr. Net Income	-87
Other Expenses	97,964
Other Liabilities	0
Other Net Income	-1,539
Other Revenues	199,489
Property and Equipment	3,127
Research and Development	0
Selling, General and Administrative Expense	64,922

Output Variable	Value in 1000 USD
Assets	45,249
Liabilities	30,722
Expenses	196,342
Revenues	199,489
Stockholders Equity	14,527
Net Income	1,608
Comprehensive Net Income	1,564
Economic Capital Ratio	70%

