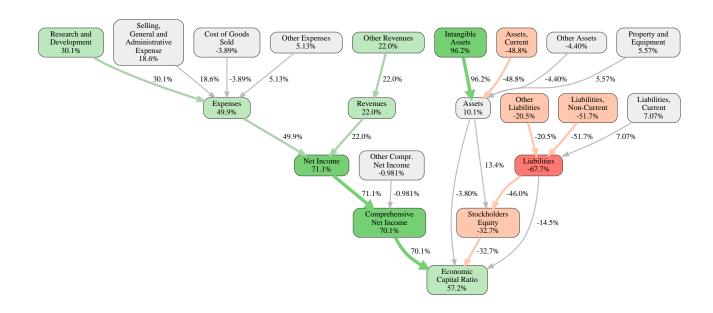


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The relative strengths and weaknesses of PFIZER INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PFIZER INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 96% points. The greatest weakness of PFIZER INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 94%, being 57% points above the market average of 37%.

Input Variable	Value in 1000 USD
Assets, Current	49,926,000
Cost of Goods Sold	11,248,000
Intangible Assets	88,622,000
Liabilities, Current	31,858,000
Liabilities, Non-Current	38,599,000
Other Assets	7,489,000
Other Compr. Net Income	-1,990,000
Other Expenses	6,643,000
Other Liabilities	25,207,000
Other Net Income	-2,106,000
Other Revenues	53,647,000
Property and Equipment	13,385,000
Research and Development	8,006,000
Selling, General and Administrative Expense	14,455,000

Output Variable	Value in 1000 USD
Assets	159,422,000
Liabilities	95,664,000
Expenses	40,352,000
Revenues	53,647,000
Stockholders Equity	63,758,000
Net Income	11,189,000
Comprehensive Net Income	10,194,000
Economic Capital Ratio	94%

