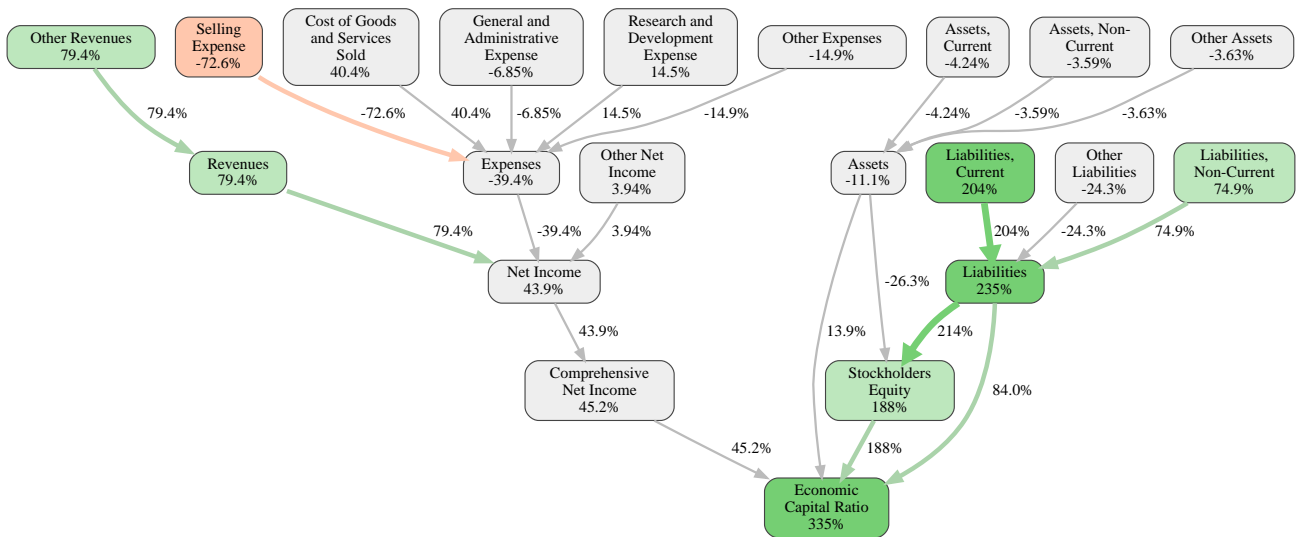




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The relative strengths and weaknesses of TrueCar Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TrueCar Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 204% points. The greatest weakness of TrueCar Inc. is the variable Selling Expense, reducing the Economic Capital Ratio by 73% points.

The company's Economic Capital Ratio, given in the ranking table, is 285%, being 335% points above the market average of -49%.

Input Variable	Value in 1000 USD
Assets, Current	152,910
Assets, Non-Current	1,553
Cost of Goods and Services Sold	0
General and Administrative Expense	59,908
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	35,361
Liabilities, Non-Current	2,679
Other Assets	139,985
Other Compr. Net Income	0
Other Expenses	105,277
Other Liabilities	31,827
Other Net Income	376
Other Revenues	277,507
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	154,406

Output Variable	Value in 1000 USD
Assets	294,448
Liabilities	69,867
Expenses	319,591
Revenues	277,507
Stockholders Equity	224,581
Net Income	-41,708
Comprehensive Net Income	-41,708
Economic Capital Ratio	285%