





RealRate

# PROGRAMMING 2017

Trade Desk Inc.  
Rank 32 of 51



The relative strengths and weaknesses of Trade Desk Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 232% points. The greatest weakness of Trade Desk Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 122% points.

The company's Economic Capital Ratio, given in the ranking table, is 98%, being 148% points above the market average of -49%.

Input Variable	Value in 1000 USD
Assets, Current	518,181
Assets, Non-Current	4,636
Cost of Goods and Services Sold	0
General and Administrative Expense	32,163
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	344,136
Liabilities, Non-Current	3,233
Other Assets	14,779
Other Compr. Net Income	0
Other Expenses	63,228
Other Liabilities	25,847
Other Net Income	189,242
Other Revenues	0
Property Plant and Equipment	0
Research and Development Expense	27,313
Selling Expense	46,056

Output Variable	Value in 1000 USD
Assets	537,596
Liabilities	373,216
Expenses	168,760
Revenues	0
Stockholders Equity	164,380
Net Income	20,482
Comprehensive Net Income	20,482
Economic Capital Ratio	98%