

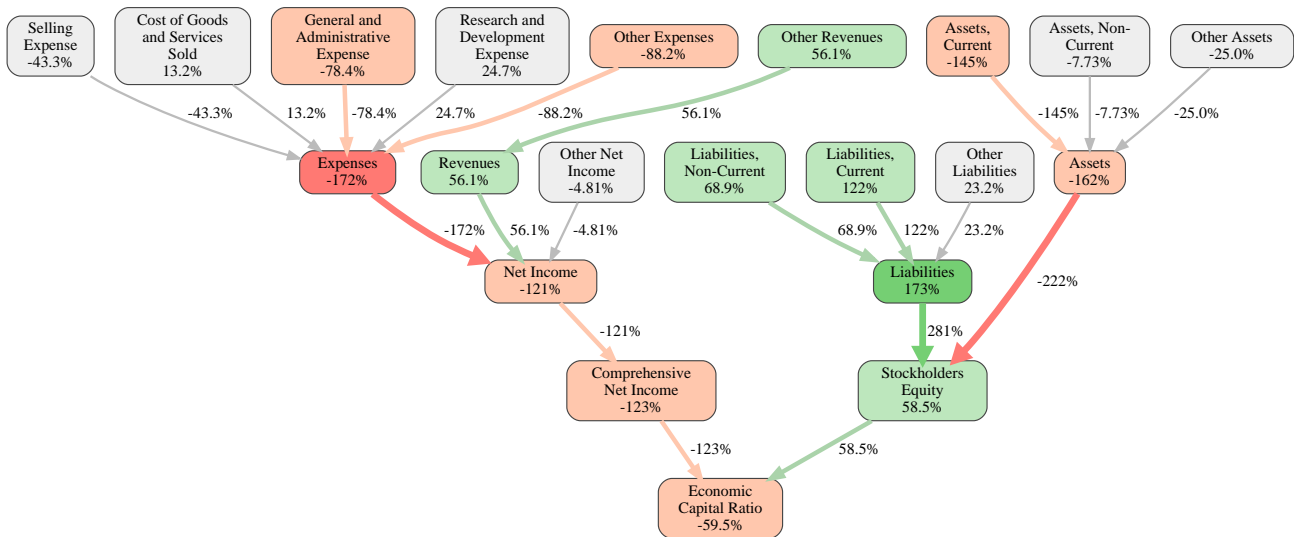


RealRate

# PROGRAMMING 2018

## Professional Diversity Network Inc. Rank 41 of 57

Professional Diversity Network





RealRate

# PROGRAMMING 2018

## Professional Diversity Network Inc. Rank 41 of 57

Professional Diversity Network

The relative strengths and weaknesses of Professional Diversity Network Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 122% points. The greatest weakness of Professional Diversity Network Inc. is the variable Expenses, reducing the Economic Capital Ratio by 172% points.

The company's Economic Capital Ratio, given in the ranking table, is -23%, being 60% points below the market average of 36%.

Input Variable	Value in 1000 USD
Assets, Current	5,636
Assets, Non-Current	0
Cost of Goods and Services Sold	3,968
General and Administrative Expense	13,875
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	6,775
Liabilities, Non-Current	52
Other Assets	13,353
Other Compr. Net Income	29
Other Expenses	16,218
Other Liabilities	1,860
Other Net Income	4.2
Other Revenues	22,054
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	10,285

Output Variable	Value in 1000 USD
Assets	18,989
Liabilities	8,687
Expenses	44,346
Revenues	22,054
Stockholders Equity	10,302
Net Income	-22,288
Comprehensive Net Income	-22,259
Economic Capital Ratio	-23%