

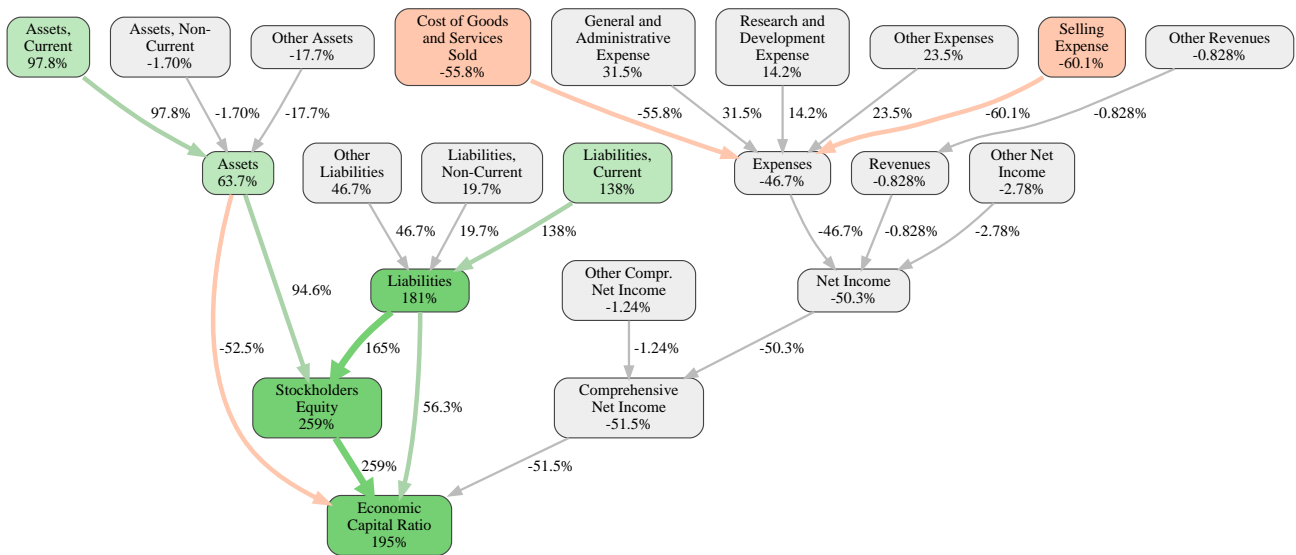


RealRate

PROGRAMMING 2018

RumbleOn Inc.
Rank 20 of 57

RUMBLE ON



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The relative strengths and weaknesses of RumbleOn Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of RumbleOn Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 138% points. The greatest weakness of RumbleOn Inc. is the variable Selling Expense, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 231%, being 195% points above the market average of 36%.

Input Variable	Value in 1000 USD
Assets, Current	12,891
Assets, Non-Current	51
Cost of Goods and Services Sold	7,028
General and Administrative Expense	0
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	2,295
Liabilities, Non-Current	1,492
Other Assets	5,211
Other Compr. Net Income	0
Other Expenses	1,264
Other Liabilities	0
Other Net Income	0
Other Revenues	7,306
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	7,587

Output Variable	Value in 1000 USD
Assets	18,153
Liabilities	3,787
Expenses	15,879
Revenues	7,306
Stockholders Equity	14,366
Net Income	-8,573
Comprehensive Net Income	-8,573
Economic Capital Ratio	231%