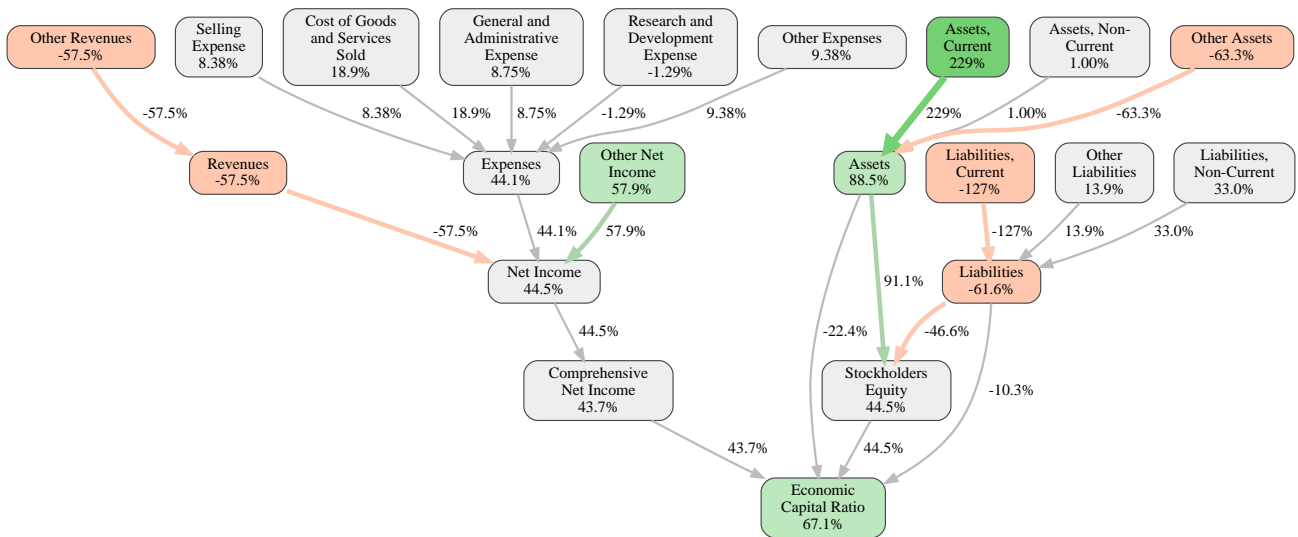




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# PROGRAMMING 2018

Trade Desk Inc.  
Rank 35 of 57





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The relative strengths and weaknesses of Trade Desk Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 229% points. The greatest weakness of Trade Desk Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 127% points.

The company's Economic Capital Ratio, given in the ranking table, is 103%, being 67% points above the market average of 36%.

Input Variable	Value in 1000 USD
Assets, Current	769,172
Assets, Non-Current	10,587
Cost of Goods and Services Sold	0
General and Administrative Expense	58,446
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	518,532
Liabilities, Non-Current	6,049
Other Assets	17,405
Other Compr. Net Income	0
Other Expenses	79,057
Other Liabilities	27,000
Other Net Income	302,486
Other Revenues	0
Property Plant and Equipment	0
Research and Development Expense	52,806
Selling Expense	61,379

Output Variable	Value in 1000 USD
Assets	797,164
Liabilities	551,581
Expenses	251,688
Revenues	0
Stockholders Equity	245,583
Net Income	50,798
Comprehensive Net Income	50,798
Economic Capital Ratio	103%