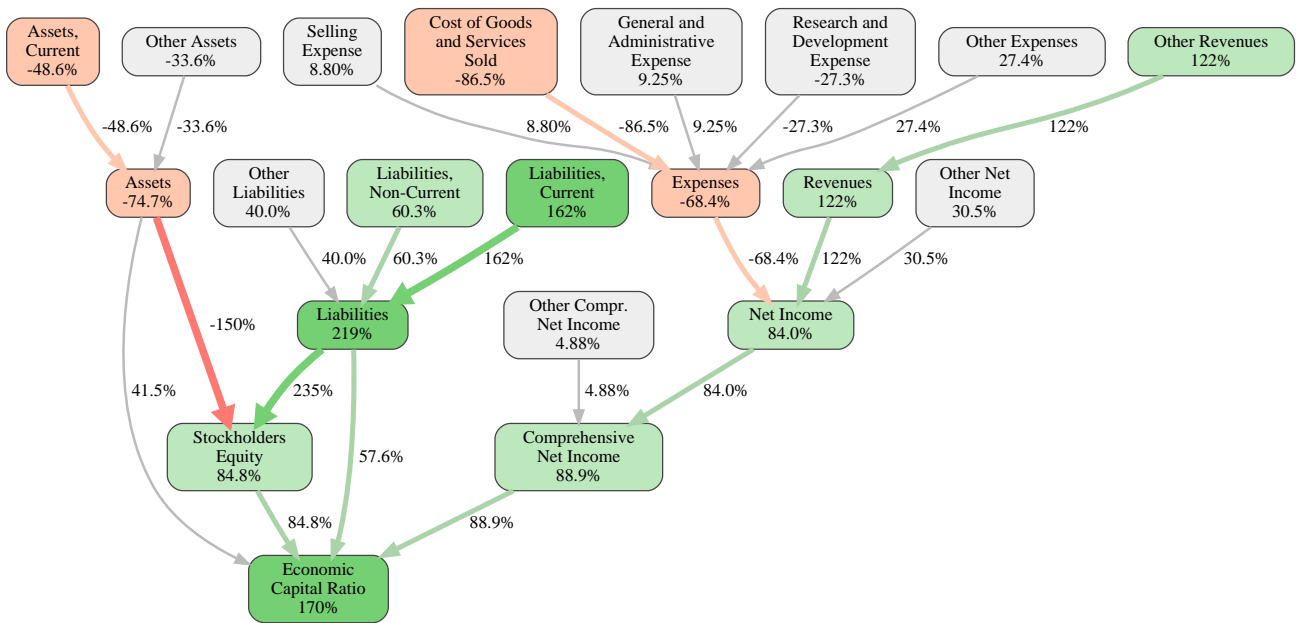




RealRate

# PROGRAMMING 2019

Synacor Inc.  
Rank 24 of 60





The relative strengths and weaknesses of Synacor Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Synacor Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 162% points. The greatest weakness of Synacor Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 86% points.

The company's Economic Capital Ratio, given in the ranking table, is 183%, being 170% points above the market average of 13%.

Input Variable	Value in 1000 USD
Assets, Current	45,267
Assets, Non-Current	995
Cost of Goods and Services Sold	72,547
General and Administrative Expense	19,454
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	36,023
Liabilities, Non-Current	457
Other Assets	45,201
Other Compr. Net Income	-313
Other Expenses	10,595
Other Liabilities	3,812
Other Net Income	-212
Other Revenues	143,879
Property Plant and Equipment	0
Research and Development Expense	24,510
Selling Expense	24,116

Output Variable	Value in 1000 USD
Assets	91,463
Liabilities	40,292
Expenses	151,222
Revenues	143,879
Stockholders Equity	51,171
Net Income	-7,555
Comprehensive Net Income	-7,868
Economic Capital Ratio	183%