





RealRate

# PROGRAMMING 2019

## Professional Diversity Network Inc. Rank 48 of 60

Professional Diversity Network

The relative strengths and weaknesses of Professional Diversity Network Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc. compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Professional Diversity Network Inc. is the variable Expenses, reducing the Economic Capital Ratio by 251% points.

The company's Economic Capital Ratio, given in the ranking table, is -397%, being 410% points below the market average of 13%.

Input Variable	Value in 1000 USD
Assets, Current	2,756
Assets, Non-Current	0
Cost of Goods and Services Sold	1,613
General and Administrative Expense	8,017
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	6,140
Liabilities, Non-Current	0.082
Other Assets	2,482
Other Compr. Net Income	-53
Other Expenses	9,444
Other Liabilities	209
Other Net Income	-491
Other Revenues	8,453
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	3,970

Output Variable	Value in 1000 USD
Assets	5,238
Liabilities	6,349
Expenses	23,043
Revenues	8,453
Stockholders Equity	-1,111
Net Income	-15,081
Comprehensive Net Income	-15,134
Economic Capital Ratio	-397%