

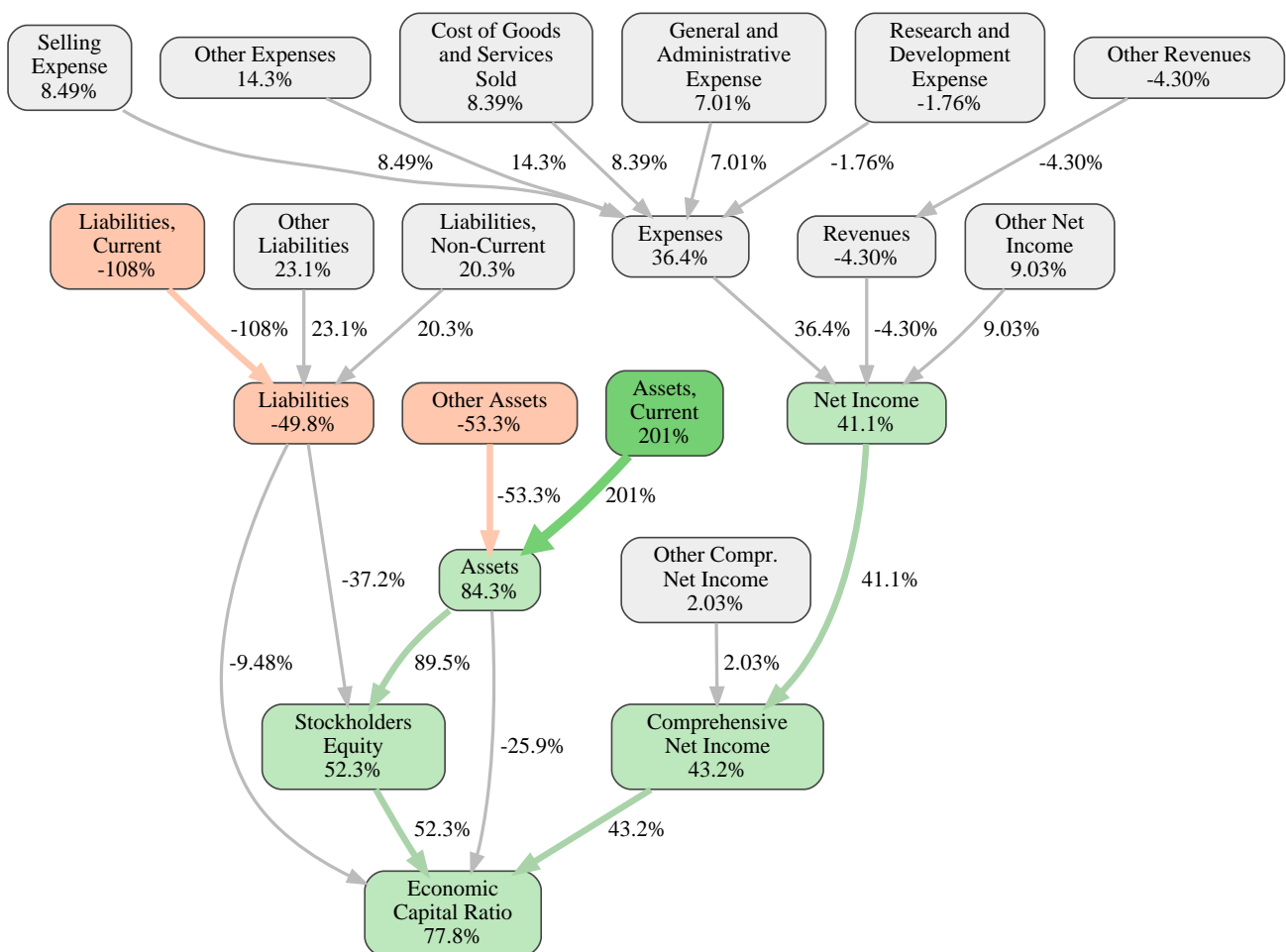


RealRate

# PROGRAMMING 2019

Trade Desk Inc  
Rank 33 of 57

theTradeDesk



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The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 201% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 108% points.

The company's Economic Capital Ratio, given in the ranking table, is 112%, being 78% points above the market average of 34%.

Input Variable	Value in 1000 USD
Assets, Current	1,064,983
Assets, Non-Current	19,843
Cost of Goods and Services Sold	114,098
General and Administrative Expense	84,910
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	713,991
Liabilities, Non-Current	9,314
Other Assets	33,046
Other Compr. Net Income	0
Other Expenses	17,597
Other Liabilities	0
Other Net Income	-1,586
Other Revenues	477,294
Property Plant and Equipment	0
Research and Development Expense	83,892
Selling Expense	87,071

Output Variable	Value in 1000 USD
Assets	1,117,872
Liabilities	723,305
Expenses	387,568
Revenues	477,294
Stockholders Equity	394,567
Net Income	88,140
Comprehensive Net Income	88,140
Economic Capital Ratio	112%