





PROGRAMMING 2020

GLU MOBILE INC Rank 30 of 60

The relative strengths and weaknesses of GLU MOBILE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU MOBILE INC compared to the market average is the variable Liabilities, Non-Current, increasing the Economic Capital Ratio by 52% points. The greatest weakness of GLU MOBILE INC is the variable Selling Expense, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 168%, being 77% points above the market average of 91%.

Input Variable	Value in 1000 USD
Assets, Current	214,639
Assets, Non-Current	2,733
Cost of Goods and Services Sold	145,499
General and Administrative Expense	23,216
Intangible Assets	0
Lease Assets	35,170
Lease Liability	37,351
Liabilities, Current	150,754
Liabilities, Non-Current	0
Other Assets	165,507
Other Compr. Net Income	-38
Other Expenses	471
Other Liabilities	26,857
Other Net Income	2,101
Other Revenues	411,381
Property Plant and Equipment	0
Research and Development Expense	95,127
Selling Expense	140,298

Output Variable	Value in 1000 USD
Assets	418,049
Liabilities	214,962
Expenses	404,611
Revenues	411,381
Stockholders Equity	203,087
Net Income	8,871
Comprehensive Net Income	8,833
Economic Capital Ratio	168%