





RealRate

PROGRAMMING 2020

Professional Diversity Network Inc. Rank 46 of 60

Professional Diversity Network

The relative strengths and weaknesses of Professional Diversity Network Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc. compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 63% points. The greatest weakness of Professional Diversity Network Inc. is the variable Assets, Current, reducing the Economic Capital Ratio by 93% points.

The company's Economic Capital Ratio, given in the ranking table, is 28%, being 63% points below the market average of 91%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 1,704 |
| Assets, Non-Current | 0 |
| Cost of Goods and Services Sold | 884 |
| General and Administrative Expense | 4,274 |
| Intangible Assets | 0 |
| Lease Assets | 93 |
| Lease Liability | 0 |
| Liabilities, Current | 4,040 |
| Liabilities, Non-Current | 0 |
| Other Assets | 4,794 |
| Other Compr. Net Income | 69 |
| Other Expenses | 526 |
| Other Liabilities | 0 |
| Other Net Income | -1,026 |
| Other Revenues | 5,025 |
| Property Plant and Equipment | 0 |
| Research and Development Expense | 0 |
| Selling Expense | 2,159 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Assets | 6,592 |
| Liabilities | 4,040 |
| Expenses | 7,844 |
| Revenues | 5,025 |
| Stockholders Equity | 2,552 |
| Net Income | -3,844 |
| Comprehensive Net Income | -3,776 |
| Economic Capital Ratio | 28% |