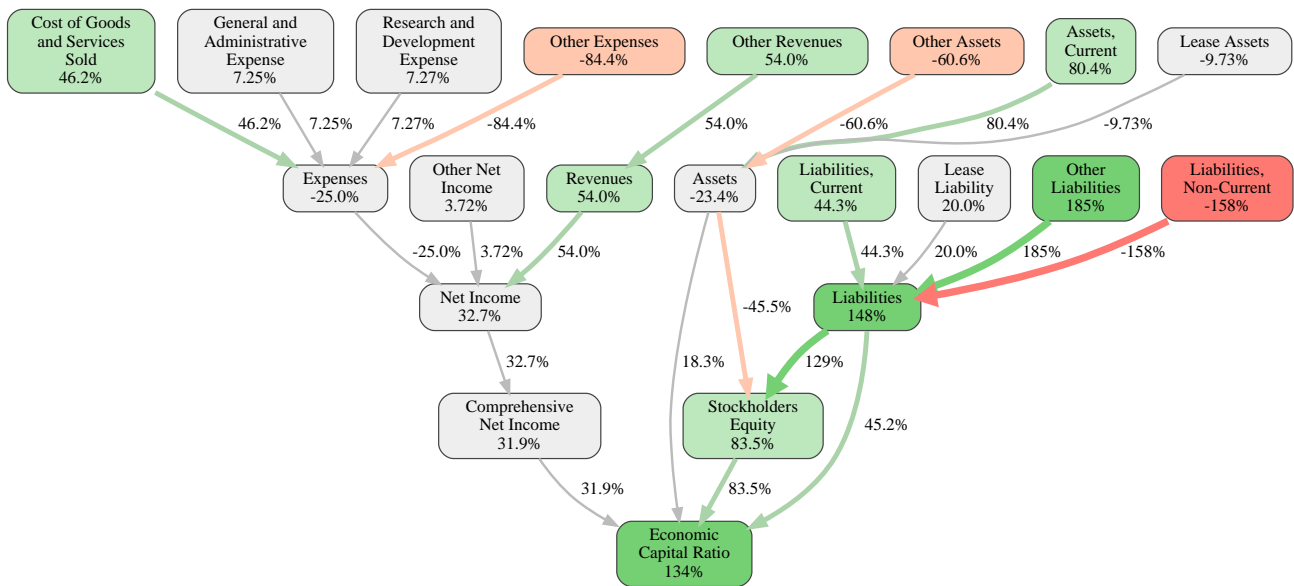




RealRate

PROGRAMMING 2020

Cardlytics Inc.
Rank 19 of 60





The relative strengths and weaknesses of Cardlytics Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc. compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 185% points. The greatest weakness of Cardlytics Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 158% points.

The company's Economic Capital Ratio, given in the ranking table, is 225%, being 134% points above the market average of 91%.

Input Variable	Value in 1000 USD
Assets, Current	195,730
Assets, Non-Current	1,706
Cost of Goods and Services Sold	0
General and Administrative Expense	36,720
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	78,401
Liabilities, Non-Current	81,046
Other Assets	26,877
Other Compr. Net Income	-680
Other Expenses	135,508
Other Liabilities	-78,401
Other Net Income	181
Other Revenues	210,430
Property Plant and Equipment	0
Research and Development Expense	11,699
Selling Expense	43,828

Output Variable	Value in 1000 USD
Assets	224,313
Liabilities	81,046
Expenses	227,755
Revenues	210,430
Stockholders Equity	143,267
Net Income	-17,144
Comprehensive Net Income	-17,824
Economic Capital Ratio	225%