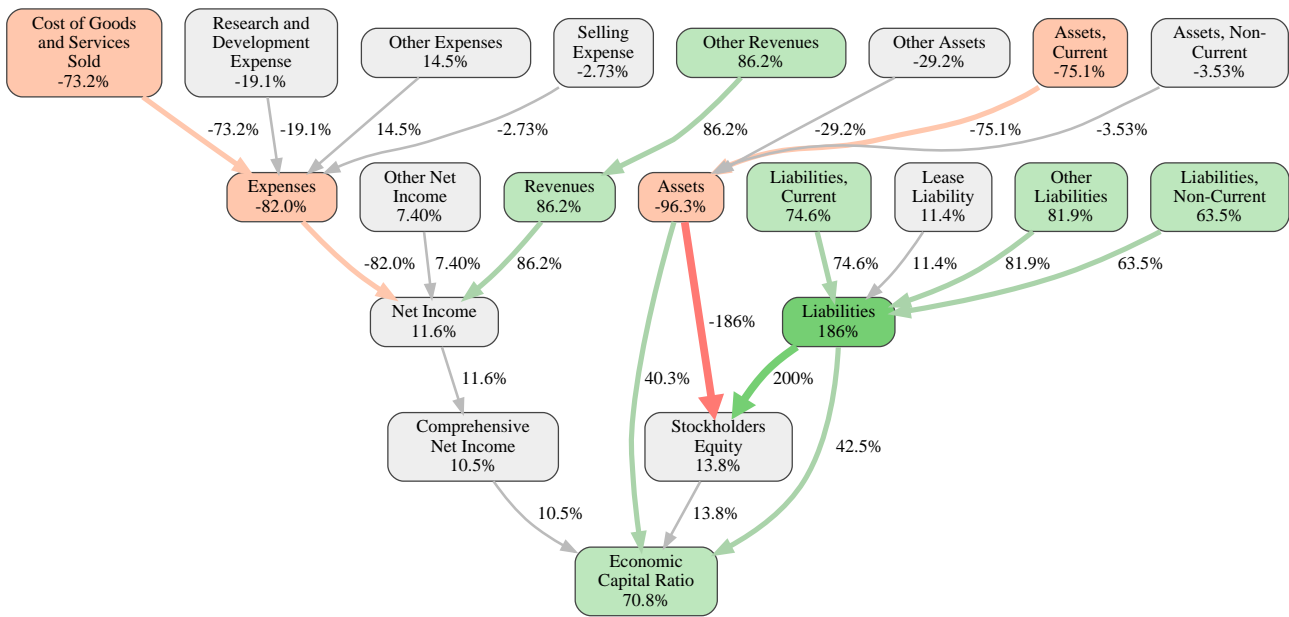




RealRate

# PROGRAMMING 2021

Synacor Inc.  
Rank 28 of 62





The relative strengths and weaknesses of Synacor Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Synacor Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 86% points. The greatest weakness of Synacor Inc. is the variable Expenses, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 151%, being 71% points above the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	26,357
Assets, Non-Current	593
Cost of Goods and Services Sold	42,236
General and Administrative Expense	14,356
Intangible Assets	0
Lease Assets	3,146
Lease Liability	1,449
Liabilities, Current	25,032
Liabilities, Non-Current	1,463
Other Assets	33,147
Other Compr. Net Income	-39
Other Expenses	9,214
Other Liabilities	1,823
Other Net Income	240
Other Revenues	81,362
Property Plant and Equipment	0
Research and Development Expense	12,007
Selling Expense	15,350

Output Variable	Value in 1000 USD
Assets	63,243
Liabilities	29,767
Expenses	93,163
Revenues	81,362
Stockholders Equity	33,476
Net Income	-11,561
Comprehensive Net Income	-11,600
Economic Capital Ratio	151%