

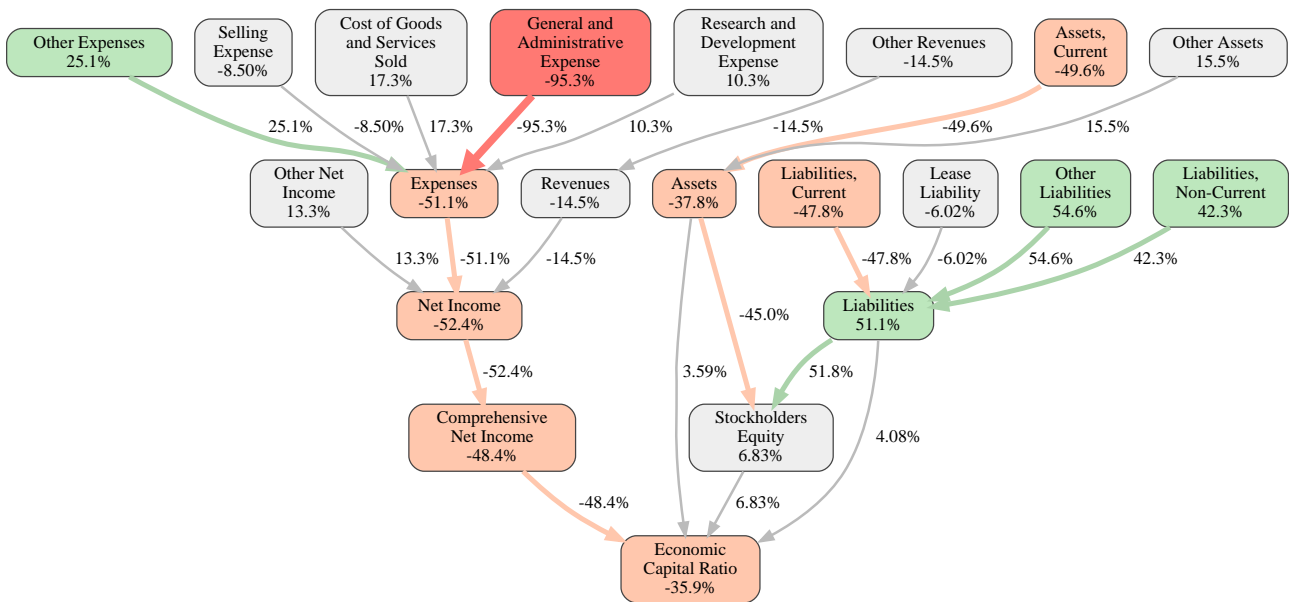


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PROGRAMMING 2021

Professional Diversity Network Inc.
Rank 45 of 62

Professional Diversity Network





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Professional Diversity Network

The relative strengths and weaknesses of Professional Diversity Network Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc. compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Professional Diversity Network Inc. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 95% points.

The company's Economic Capital Ratio, given in the ranking table, is 44%, being 36% points below the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	3,521
Assets, Non-Current	0
Cost of Goods and Services Sold	787
General and Administrative Expense	6,429
Intangible Assets	0
Lease Assets	488
Lease Liability	464
Liabilities, Current	4,864
Liabilities, Non-Current	0
Other Assets	4,664
Other Compr. Net Income	248
Other Expenses	135
Other Liabilities	0
Other Net Income	458
Other Revenues	4,457
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	1,915

Output Variable	Value in 1000 USD
Assets	8,673
Liabilities	5,328
Expenses	9,267
Revenues	4,457
Stockholders Equity	3,346
Net Income	-4,352
Comprehensive Net Income	-4,103
Economic Capital Ratio	44%