





RealRate

PROGRAMMING 2021

Cardlytics Inc.
Rank 38 of 62



The relative strengths and weaknesses of Cardlytics Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 158% points. The greatest weakness of Cardlytics Inc. is the variable Other Liabilities, reducing the Economic Capital Ratio by 123% points.

The company's Economic Capital Ratio, given in the ranking table, is 95%, being 15% points above the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	385,591
Assets, Non-Current	1,786
Cost of Goods and Services Sold	0
General and Administrative Expense	46,532
Intangible Assets	0
Lease Assets	10,764
Lease Liability	9,381
Liabilities, Current	81,274
Liabilities, Non-Current	679
Other Assets	24,396
Other Compr. Net Income	-1,504
Other Expenses	131,444
Other Liabilities	174,011
Other Net Income	-1,499
Other Revenues	186,892
Property Plant and Equipment	0
Research and Development Expense	17,532
Selling Expense	45,307

Output Variable	Value in 1000 USD
Assets	422,537
Liabilities	265,345
Expenses	240,815
Revenues	186,892
Stockholders Equity	157,192
Net Income	-55,422
Comprehensive Net Income	-56,926
Economic Capital Ratio	95%