

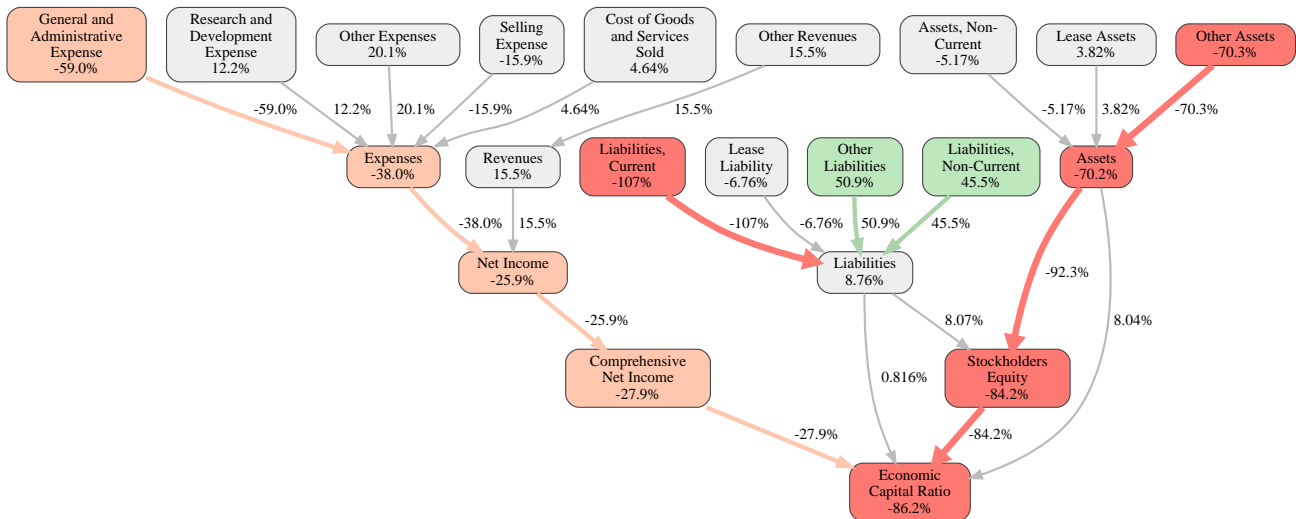


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PROGRAMMING 2022

Professional Diversity Network Inc. Rank 60 of 77

Professional Diversity Network





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The relative strengths and weaknesses of Professional Diversity Network Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc. compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 51% points. The greatest weakness of Professional Diversity Network Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 107% points.

The company's Economic Capital Ratio, given in the ranking table, is 53%, being 86% points below the market average of 139%.

Input Variable	Value in 1000 USD
Assets, Current	5,597
Assets, Non-Current	0
Cost of Goods and Services Sold	1,524
General and Administrative Expense	4,623
Intangible Assets	0
Lease Assets	428
Lease Liability	435
Liabilities, Current	5,342
Liabilities, Non-Current	100
Other Assets	2,960
Other Compr. Net Income	-93
Other Expenses	364
Other Liabilities	0
Other Net Income	-81
Other Revenues	6,099
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	2,457

Output Variable	Value in 1000 USD
Assets	8,985
Liabilities	5,877
Expenses	8,968
Revenues	6,099
Stockholders Equity	3,108
Net Income	-2,950
Comprehensive Net Income	-3,043
Economic Capital Ratio	53%