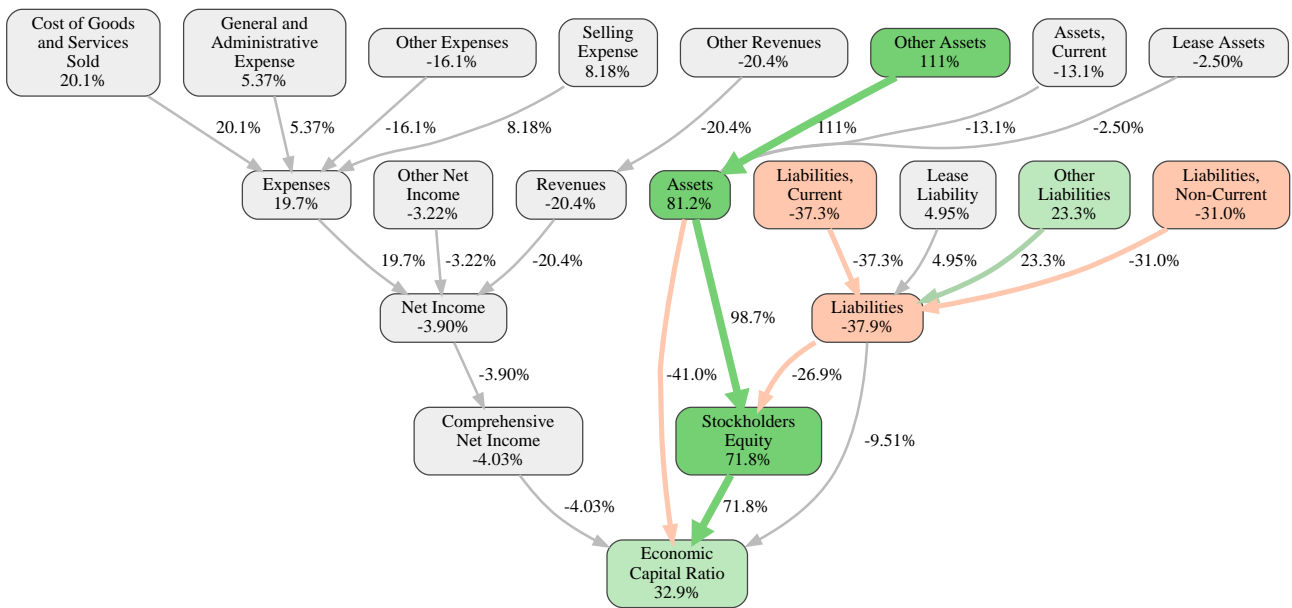




RealRate

PROGRAMMING 2022

Cardlytics Inc.
Rank 41 of 77





The relative strengths and weaknesses of Cardlytics Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc. compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 111% points. The greatest weakness of Cardlytics Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 172%, being 33% points above the market average of 139%.

Input Variable	Value in 1000 USD
Assets, Current	358,725
Assets, Non-Current	2,406
Cost of Goods and Services Sold	0
General and Administrative Expense	66,222
Intangible Assets	0
Lease Assets	10,196
Lease Liability	6,801
Liabilities, Current	327,350
Liabilities, Non-Current	188,948
Other Assets	892,470
Other Compr. Net Income	678
Other Expenses	227,257
Other Liabilities	49,998
Other Net Income	-13,830
Other Revenues	267,116
Property Plant and Equipment	0
Research and Development Expense	38,104
Selling Expense	65,996

Output Variable	Value in 1000 USD
Assets	1,263,797
Liabilities	573,097
Expenses	397,579
Revenues	267,116
Stockholders Equity	690,700
Net Income	-144,293
Comprehensive Net Income	-143,615
Economic Capital Ratio	172%