





RealRate

PROGRAMMING 2022

Trade Desk Inc.
Rank 45 of 77



The relative strengths and weaknesses of Trade Desk Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 172% points. The greatest weakness of Trade Desk Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 155% points.

The company's Economic Capital Ratio, given in the ranking table, is 145%, being 6.7% points above the market average of 139%.

Input Variable	Value in 1000 USD
Assets, Current	3,159,893
Assets, Non-Current	47,500
Cost of Goods and Services Sold	221,554
General and Administrative Expense	374,661
Intangible Assets	0
Lease Assets	234,091
Lease Liability	238,449
Liabilities, Current	1,803,305
Liabilities, Non-Current	8,280
Other Assets	135,856
Other Compr. Net Income	0
Other Expenses	-15,726
Other Liabilities	0
Other Net Income	-2,781
Other Revenues	1,196,467
Property Plant and Equipment	0
Research and Development Expense	226,137
Selling Expense	249,298

Output Variable	Value in 1000 USD
Assets	3,577,340
Liabilities	2,050,034
Expenses	1,055,924
Revenues	1,196,467
Stockholders Equity	1,527,306
Net Income	137,762
Comprehensive Net Income	137,762
Economic Capital Ratio	145%