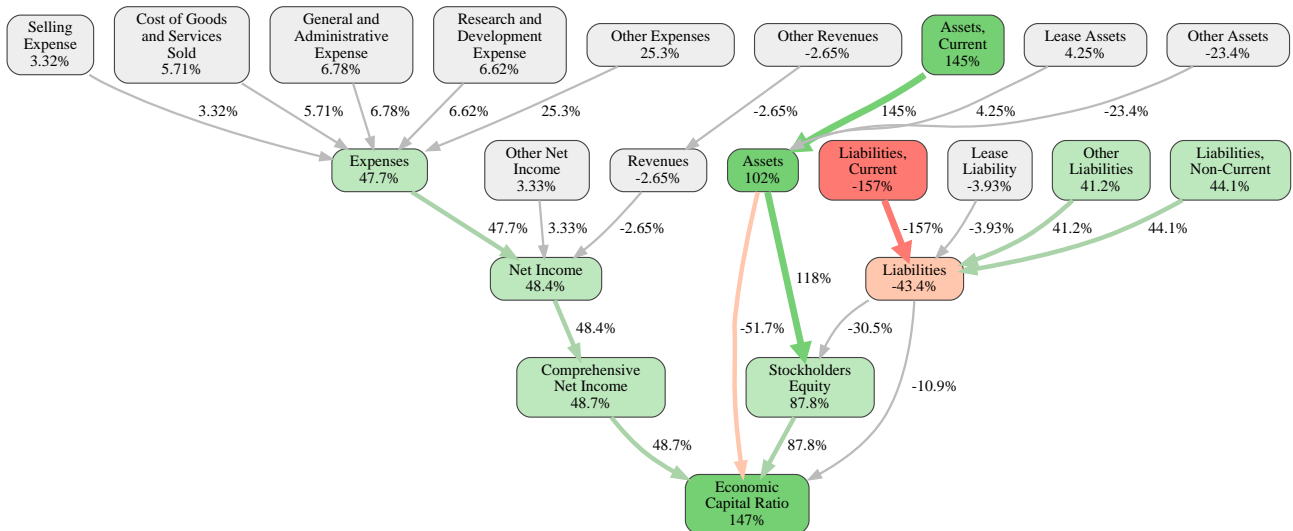




RealRate

PROGRAMMING 2023

PubMatic Inc.
Rank 28 of 70





The relative strengths and weaknesses of PubMatic Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PubMatic Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 145% points. The greatest weakness of PubMatic Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 157% points.

The company's Economic Capital Ratio, given in the ranking table, is 172%, being 147% points above the market average of 26%.

Input Variable	Value in 1000 USD
Assets, Current	504,525
Assets, Non-Current	2,412
Cost of Goods and Services Sold	81,512
General and Administrative Expense	44,940
Intangible Assets	0
Lease Assets	26,206
Lease Liability	20,915
Liabilities, Current	302,599
Liabilities, Non-Current	6,473
Other Assets	109,032
Other Compr. Net Income	27
Other Expenses	8,762
Other Liabilities	0
Other Net Income	-3,053
Other Revenues	256,380
Property Plant and Equipment	0
Research and Development Expense	20,846
Selling Expense	68,562

Output Variable	Value in 1000 USD
Assets	642,175
Liabilities	329,987
Expenses	224,622
Revenues	256,380
Stockholders Equity	312,188
Net Income	28,705
Comprehensive Net Income	28,732
Economic Capital Ratio	172%