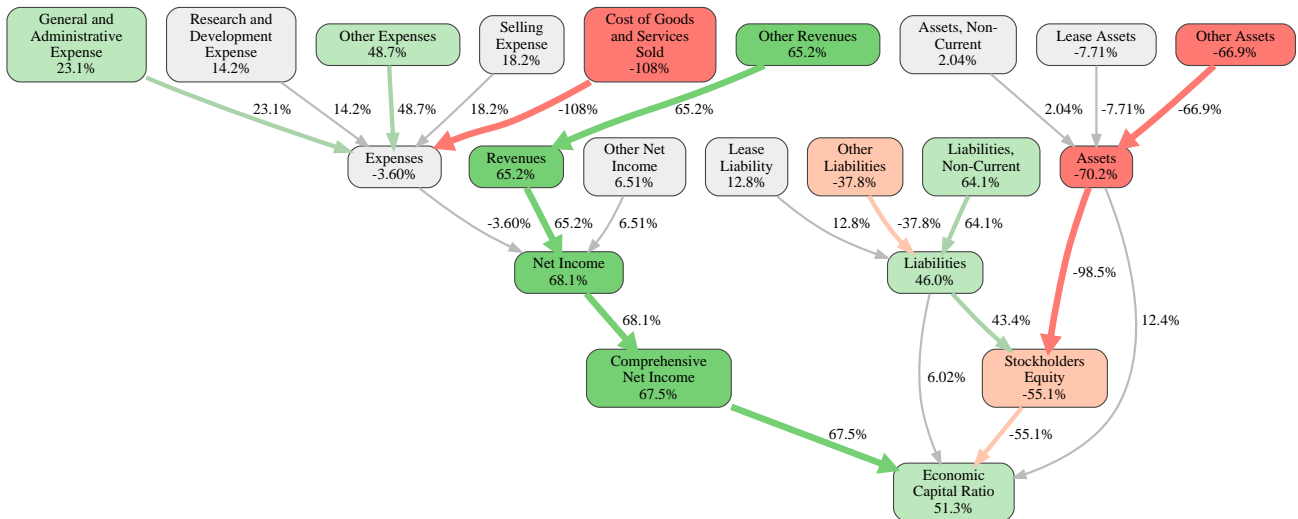




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Outbrain Inc.
Rank 40 of 70





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The relative strengths and weaknesses of Outbrain Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Outbrain Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 68% points. The greatest weakness of Outbrain Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 108% points.

The company's Economic Capital Ratio, given in the ranking table, is 77%, being 51% points above the market average of 26%.

Input Variable	Value in 1000 USD
Assets, Current	536,239
Assets, Non-Current	27,556
Cost of Goods and Services Sold	799,429
General and Administrative Expense	57,065
Intangible Assets	0
Lease Assets	11,065
Lease Liability	8,445
Liabilities, Current	300,105
Liabilities, Non-Current	18,812
Other Assets	206,288
Other Compr. Net Income	-5,439
Other Expenses	6,008
Other Liabilities	236,000
Other Net Income	-5,025
Other Revenues	992,082
Property Plant and Equipment	0
Research and Development Expense	40,320
Selling Expense	108,816

Output Variable	Value in 1000 USD
Assets	781,148
Liabilities	563,362
Expenses	1,011,638
Revenues	992,082
Stockholders Equity	217,786
Net Income	-24,581
Comprehensive Net Income	-30,020
Economic Capital Ratio	77%