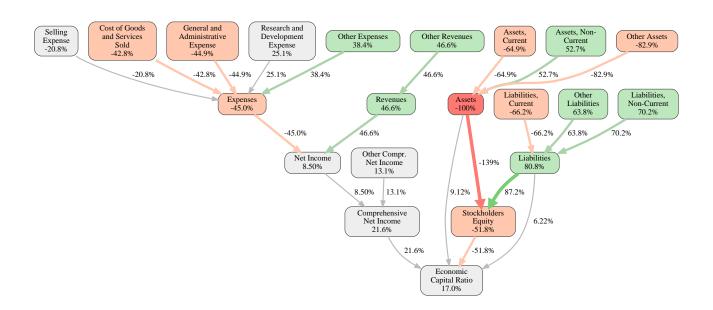


PROGRAMMING 2023

Professional Diversity Network Inc. Rank 43 of 70





Professional Diversity Network



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Professional Diversity Network Inc. Rank 43 of 70

The relative strengths and weaknesses of Professional Diversity Network Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Professional Diversity Network Inc. compared to the market average is the variable Liabilities, Non-Current, increasing the Economic Capital Ratio by 70% points. The greatest weakness of Professional Diversity Network Inc. is the variable Other Assets, reducing the Economic Capital Ratio by 83% points.

The company's Economic Capital Ratio, given in the ranking table, is 43%, being 17% points above the market average of 26%.

Input Variable	Value in 1000 USD
Assets, Current	3,257
Assets, Non-Current	1,350
Cost of Goods and Services Sold	4,260
General and Administrative Expense	3,574
Intangible Assets	0
Lease Assets	365
Lease Liability	341
Liabilities, Current	4,086
Liabilities, Non-Current	100
Other Assets	1,863
Other Compr. Net Income	537
Other Expenses	763
Other Liabilities	0
Other Net Income	-69
Other Revenues	8,314
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	2,806

Output Variable	Value in 1000 USD
Assets	6,836
Liabilities	4,527
Expenses	11,403
Revenues	8,314
Stockholders Equity	2,309
Net Income	-3,157
Comprehensive Net Income	-2,620
Economic Capital Ratio	43%

