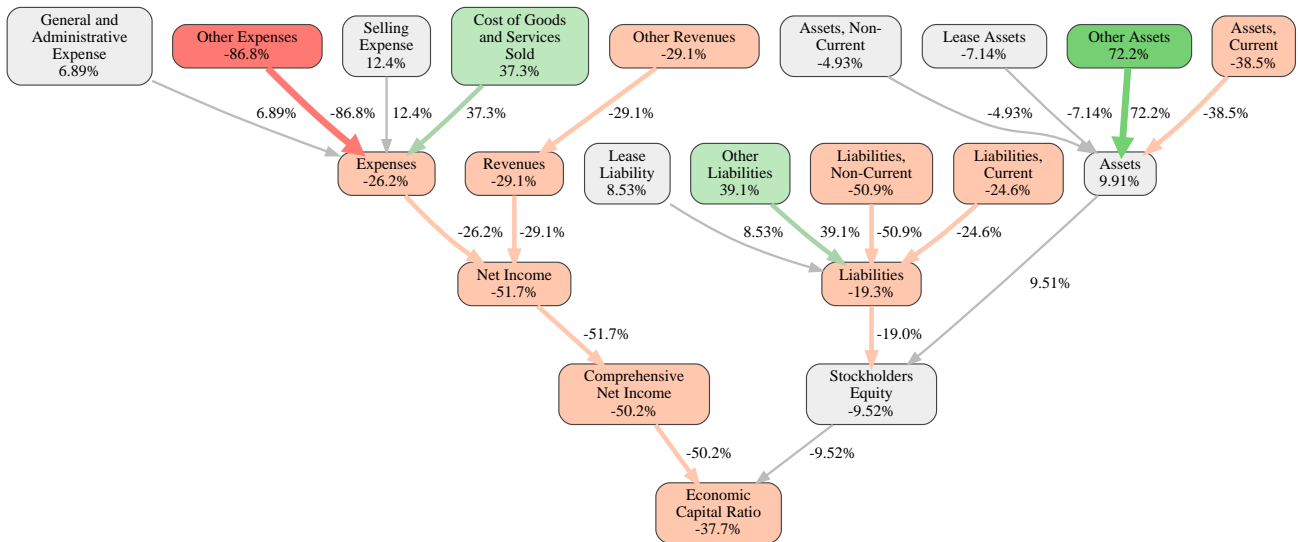




RealRate

PROGRAMMING 2023

Cardlytics Inc.
Rank 55 of 70





RealRate

PROGRAMMING 2023

Cardlytics Inc.
Rank 55 of 70



The relative strengths and weaknesses of Cardlytics Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc. compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 72% points. The greatest weakness of Cardlytics Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 87% points.

The company's Economic Capital Ratio, given in the ranking table, is -12%, being 38% points below the market average of 26%.

Input Variable	Value in 1000 USD
Assets, Current	250,042
Assets, Non-Current	2,586
Cost of Goods and Services Sold	0
General and Administrative Expense	81,446
Intangible Assets	0
Lease Assets	6,571
Lease Liability	4,306
Liabilities, Current	248,944
Liabilities, Non-Current	226,047
Other Assets	432,037
Other Compr. Net Income	5,112
Other Expenses	544,248
Other Liabilities	334
Other Net Income	-8,932
Other Revenues	298,542
Property Plant and Equipment	0
Research and Development Expense	54,435
Selling Expense	74,745

Output Variable	Value in 1000 USD
Assets	691,236
Liabilities	479,631
Expenses	754,874
Revenues	298,542
Stockholders Equity	211,605
Net Income	-465,264
Comprehensive Net Income	-460,152
Economic Capital Ratio	-12%