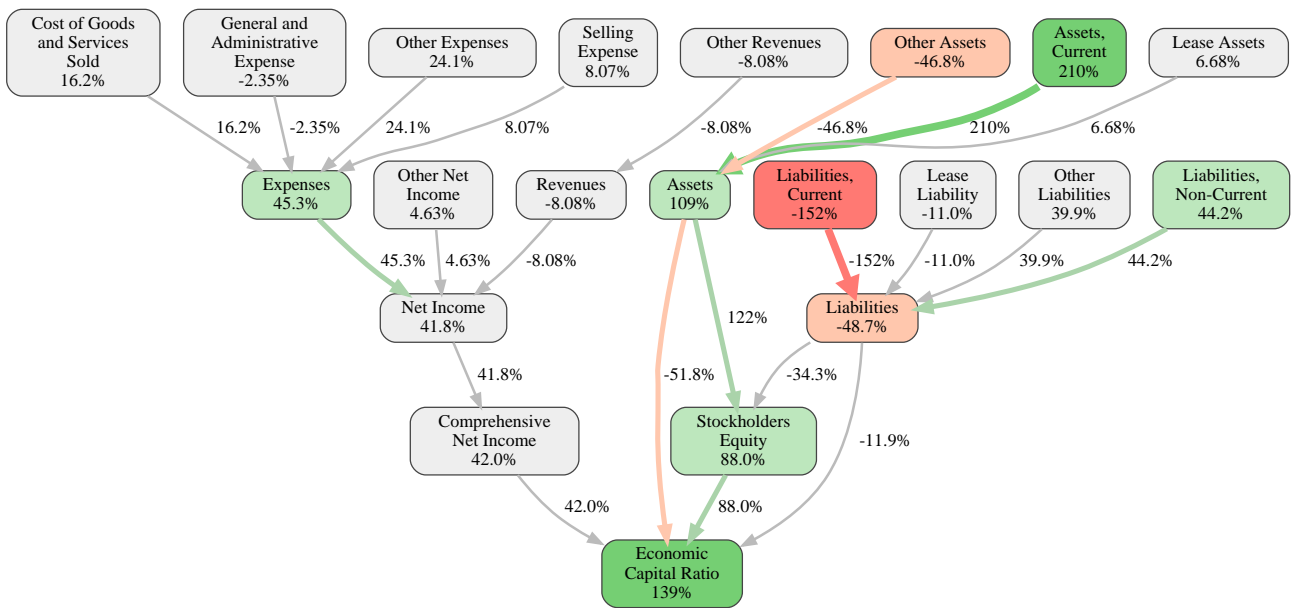




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Trade Desk Inc.
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The relative strengths and weaknesses of Trade Desk Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 210% points. The greatest weakness of Trade Desk Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 152% points.

The company's Economic Capital Ratio, given in the ranking table, is 165%, being 139% points above the market average of 26%.

Input Variable	Value in 1000 USD
Assets, Current	3,939,645
Assets, Non-Current	46,879
Cost of Goods and Services Sold	281,123
General and Administrative Expense	525,167
Intangible Assets	0
Lease Assets	220,396
Lease Liability	208,527
Liabilities, Current	2,029,323
Liabilities, Non-Current	27,490
Other Assets	173,759
Other Compr. Net Income	0
Other Expenses	73,985
Other Liabilities	0
Other Net Income	13,716
Other Revenues	1,577,795
Property Plant and Equipment	0
Research and Development Expense	319,876
Selling Expense	337,975

Output Variable	Value in 1000 USD
Assets	4,380,679
Liabilities	2,265,340
Expenses	1,538,126
Revenues	1,577,795
Stockholders Equity	2,115,339
Net Income	53,385
Comprehensive Net Income	53,385
Economic Capital Ratio	165%