



The relative strengths and weaknesses of AdTheorent Holding Company Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AdTheorent Holding Company Inc. compared to the market average is the variable Liabilities, Non-Current, increasing the Economic Capital Ratio by 112% points. The greatest weakness of AdTheorent Holding Company Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 46% points.

The company's Economic Capital Ratio, given in the ranking table, is 386%, being 361% points above the market average of 26%.

Input Variable	Value in 1000 USD
Assets, Current	137,179
Assets, Non-Current	359
Cost of Goods and Services Sold	83,444
General and Administrative Expense	20,697
Intangible Assets	0
Lease Assets	5,732
Lease Liability	6,201
Liabilities, Current	25,907
Liabilities, Non-Current	0
Other Assets	47,334
Other Compr. Net Income	0
Other Expenses	988
Other Liabilities	3,071
Other Net Income	28,497
Other Revenues	166,082
Property Plant and Equipment	0
Research and Development Expense	16,644
Selling Expense	44,018

Output Variable	Value in 1000 USD
Assets	190,604
Liabilities	35,179
Expenses	165,791
Revenues	166,082
Stockholders Equity	155,425
Net Income	28,788
Comprehensive Net Income	28,788
Economic Capital Ratio	386%