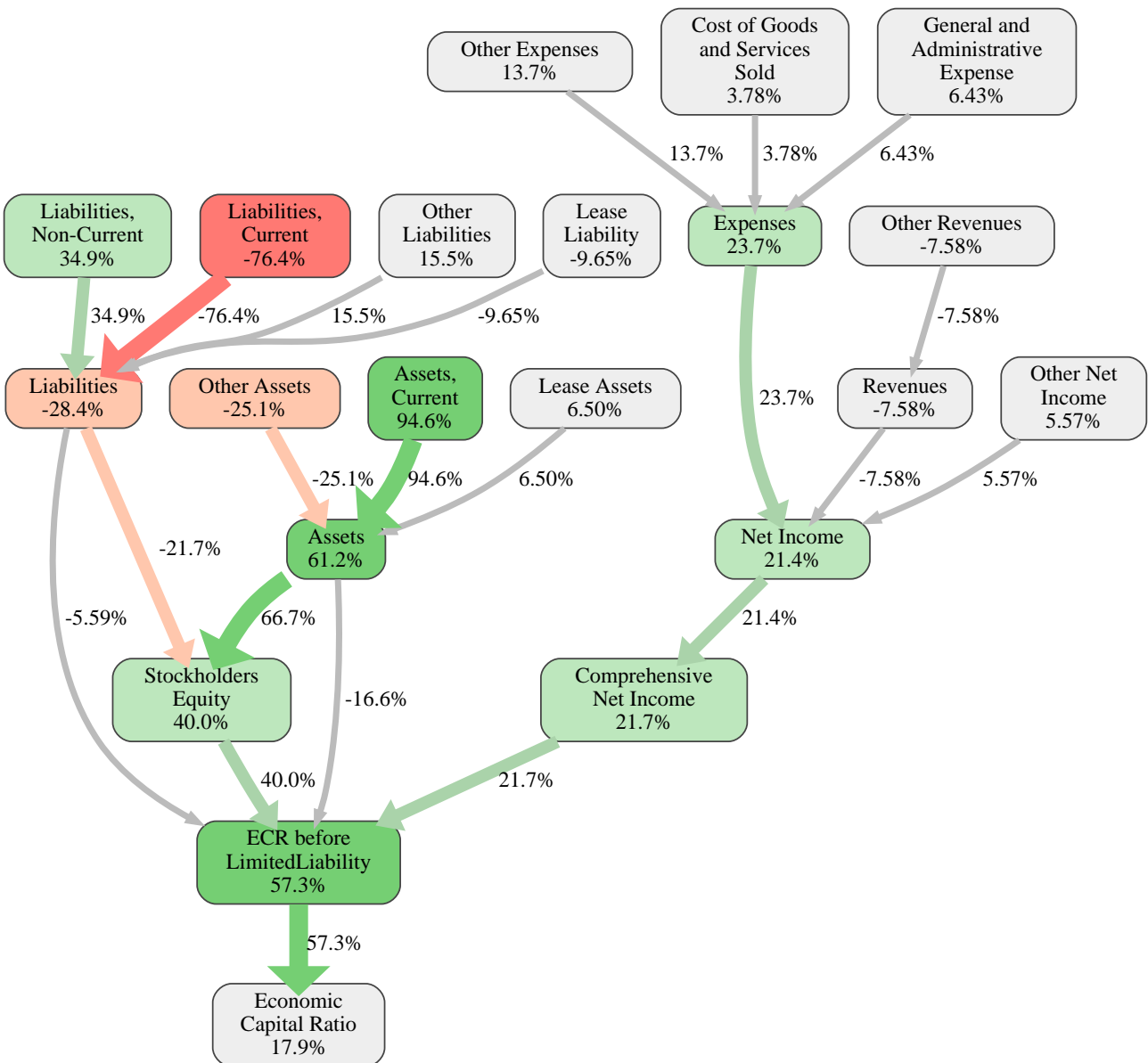




RealRate

PROGRAMMING 2025

Pubmatic Inc
Rank 30 of 66





The relative strengths and weaknesses of Pubmatic Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pubmatic Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 95% points. The greatest weakness of Pubmatic Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 76% points.

The company's Economic Capital Ratio, given in the ranking table, is 213%, being 18% points above the market average of 195%.

Input Variable	Value in 1000 USD
Assets, Current	600,410
Assets, Non-Current	2,324
Cost of Goods and Services Sold	101,027
General and Administrative Expense	57,670
Intangible Assets	0
Lease Assets	44,402
Lease Liability	39,538
Liabilities, Current	418,810
Liabilities, Non-Current	3,908
Other Assets	92,383
Other Compr. Net Income	-632
Other Expenses	5,270
Other Liabilities	0
Other Net Income	13,847
Other Revenues	291,256
Property Plant and Equipment	0
Research and Development Expense	33,263
Selling Expense	95,369

Output Variable	Value in 1000 USD
Assets	739,519
Liabilities	462,256
Expenses	292,599
Revenues	291,256
Stockholders Equity	277,263
Net Income	12,504
Comprehensive Net Income	11,872
BaseVar	900,054
ECR before LimitedLiability	109%
Economic Capital Ratio	213%