





The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 215% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 449%, being 253% points above the market average of 195%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	5,087,246
Assets, Non-Current	13,820
Cost of Goods and Services Sold	750,355
General and Administrative Expense	463,658
Intangible Assets	0
Lease Assets	85,867
Lease Liability	151,364
Liabilities, Current	398,133
Liabilities, Non-Current	42,009
Other Assets	155,727
Other Compr. Net Income	883
Other Expenses	-1,574,501
Other Liabilities	0
Other Net Income	107,788
Other Revenues	3,646,166
Property Plant and Equipment	0
Research and Development Expense	1,240,564
Selling Expense	1,011,772

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	5,342,660
Liabilities	591,506
Expenses	1,891,848
Revenues	3,646,166
Stockholders Equity	4,751,154
Net Income	1,862,106
Comprehensive Net Income	1,862,989
BaseVar	5,790,426
ECR before LimitedLiability	434%
Economic Capital Ratio	449%