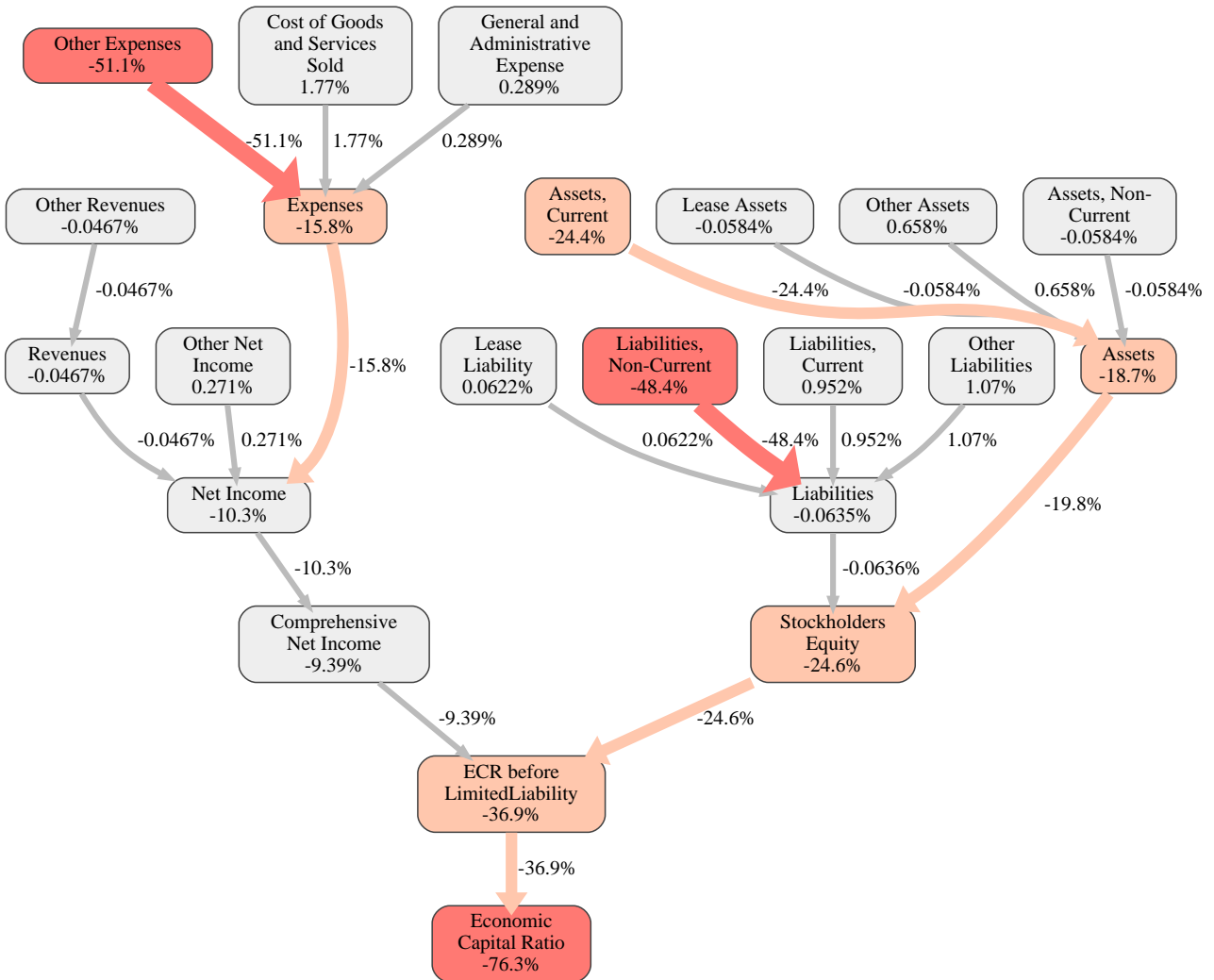




RealRate

PROGRAMMING 2025

Cardlytics Inc
Rank 44 of 66





The relative strengths and weaknesses of Cardlytics Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 1.8% points. The greatest weakness of Cardlytics Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 76% points below the market average of 195%.

Input Variable	Value in 1000 USD
Assets, Current	177,983
Assets, Non-Current	1,650
Cost of Goods and Services Sold	0
General and Administrative Expense	56,482
Intangible Assets	0
Lease Assets	6,341
Lease Liability	6,034
Liabilities, Current	148,955
Liabilities, Non-Current	167,729
Other Assets	206,737
Other Compr. Net Income	1,134
Other Expenses	315,059
Other Liabilities	0
Other Net Income	6,195
Other Revenues	278,298
Property Plant and Equipment	0
Research and Development Expense	49,607
Selling Expense	52,649

Output Variable	Value in 1000 USD
Assets	392,711
Liabilities	322,718
Expenses	473,797
Revenues	278,298
Stockholders Equity	69,993
Net Income	-189,304
Comprehensive Net Income	-188,170
BaseVar	737,426
ECR before LimitedLiability	-7.2%
Economic Capital Ratio	119%