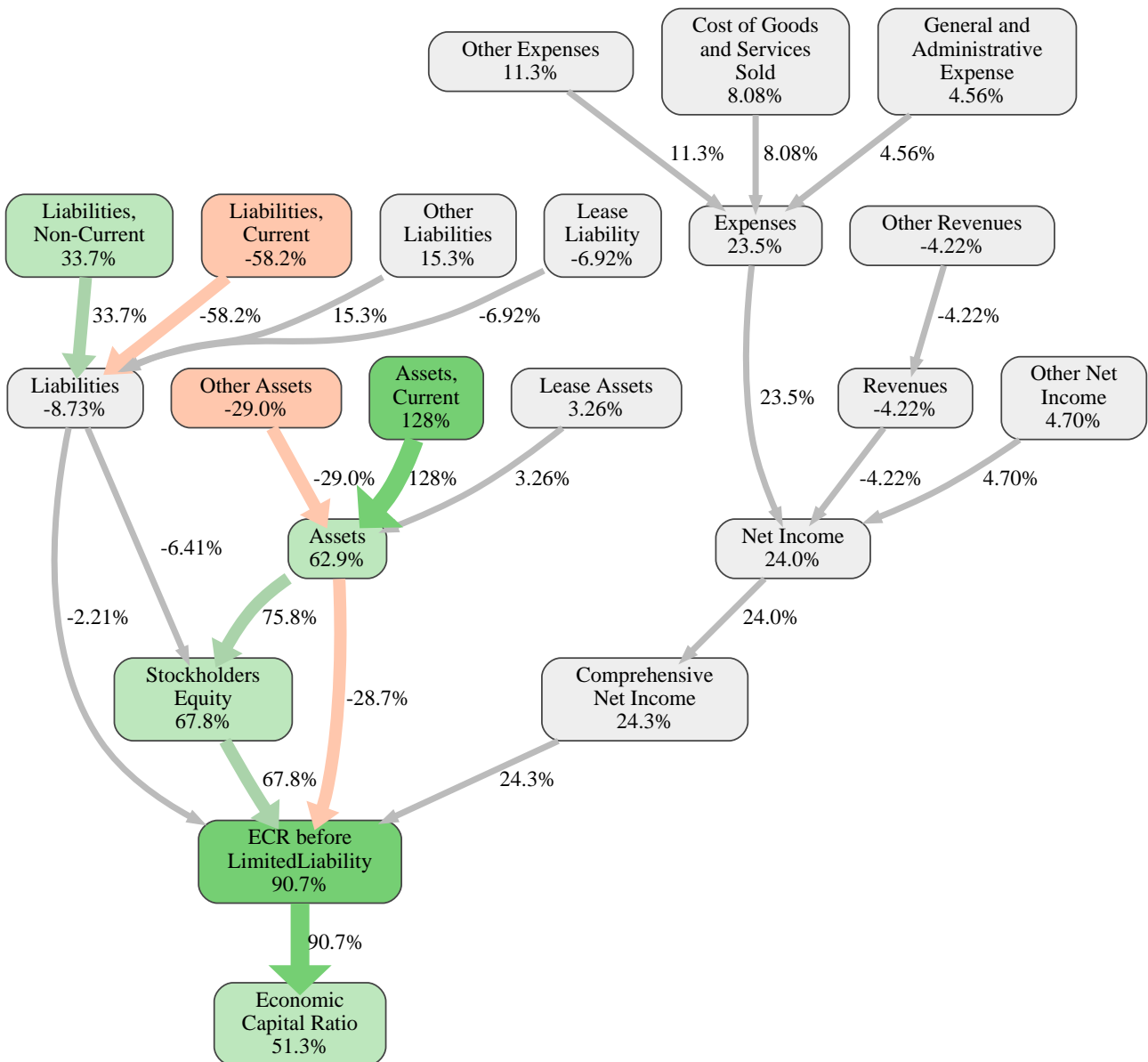




RealRate

PROGRAMMING 2025

Trade Desk Inc
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The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 128% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 247%, being 51% points above the market average of 195%.

Input Variable	Value in 1000 USD
Assets, Current	5,566,672
Assets, Non-Current	72,186
Cost of Goods and Services Sold	472,012
General and Administrative Expense	535,816
Intangible Assets	0
Lease Assets	263,761
Lease Liability	247,723
Liabilities, Current	2,873,465
Liabilities, Non-Current	41,618
Other Assets	209,332
Other Compr. Net Income	0
Other Expenses	114,226
Other Liabilities	0
Other Net Income	80,135
Other Revenues	2,444,831
Property Plant and Equipment	0
Research and Development Expense	463,319
Selling Expense	546,517

Output Variable	Value in 1000 USD
Assets	6,111,951
Liabilities	3,162,806
Expenses	2,131,890
Revenues	2,444,831
Stockholders Equity	2,949,145
Net Income	393,076
Comprehensive Net Income	393,076
BaseVar	6,965,806
ECR before LimitedLiability	156%
Economic Capital Ratio	247%