





PROGRAMMING 2025

Applovin Corp
Rank 32 of 66

The relative strengths and weaknesses of Applovin Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Applovin Corp compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 52% points. The greatest weakness of Applovin Corp is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 123% points.

The company's Economic Capital Ratio, given in the ranking table, is 188%, being 7.3% points below the market average of 195%.

Input Variable	Value in 1000 USD
Assets, Current	2,312,190
Assets, Non-Current	658,367
Cost of Goods and Services Sold	1,166,806
General and Administrative Expense	181,085
Intangible Assets	0
Lease Assets	38,069
Lease Liability	32,608
Liabilities, Current	1,057,472
Liabilities, Non-Current	3,689,361
Other Assets	2,860,633
Other Compr. Net Income	-37,822
Other Expenses	-3,771
Other Liabilities	0
Other Net Income	-297,454
Other Revenues	4,709,248
Property Plant and Equipment	0
Research and Development Expense	638,689
Selling Expense	849,209

Output Variable	Value in 1000 USD
Assets	5,869,259
Liabilities	4,779,441
Expenses	2,832,018
Revenues	4,709,248
Stockholders Equity	1,089,818
Net Income	1,579,776
Comprehensive Net Income	1,541,954
BaseVar	9,262,621
ECR before LimitedLiability	76%
Economic Capital Ratio	188%