





PROGRAMMING 2025

Springbig Holdings Inc
Rank 56 of 66

The relative strengths and weaknesses of Springbig Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Springbig Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 28% points. The greatest weakness of Springbig Holdings Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 137% points.

The company's Economic Capital Ratio, given in the ranking table, is 73%, being 123% points below the market average of 195%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,864	Assets	6,825
Assets, Non-Current	0	Liabilities	16,596
Cost of Goods and Services Sold	6,655	Expenses	25,252
General and Administrative Expense	7,967	Revenues	24,649
Intangible Assets	0	Stockholders Equity	-9,771
Lease Assets	2,757	Net Income	-1,876
Lease Liability	2,551	Comprehensive Net Income	-1,876
Liabilities, Current	5,670	BaseVar	37,298
Liabilities, Non-Current	8,364	ECR before LimitedLiability	-210%
Other Assets	204	Economic Capital Ratio	73%
Other Compr. Net Income	0		
Other Expenses	3.0		
Other Liabilities	11		
Other Net Income	-1,273		
Other Revenues	24,649		
Property Plant and Equipment	0		
Research and Development Expense	5,901		
Selling Expense	4,726		