

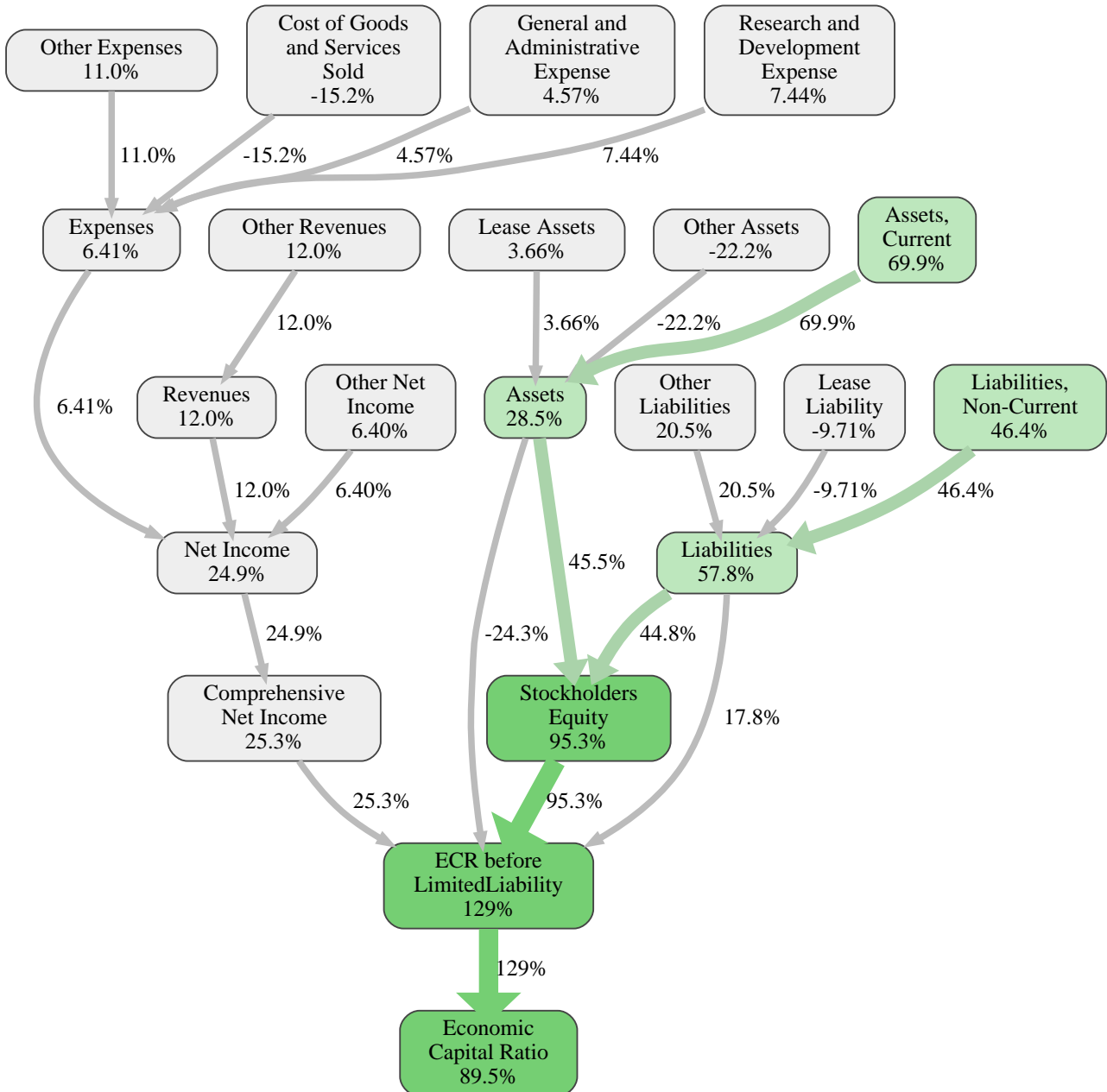


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PROGRAMMING 2025

Viant Technology Inc
Rank 17 of 66

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The relative strengths and weaknesses of Viant Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Viant Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 95% points. The greatest weakness of Viant Technology Inc is the variable Other Assets, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 285%, being 90% points above the market average of 195%.

Input Variable	Value in 1000 USD
Assets, Current	362,489
Assets, Non-Current	932
Cost of Goods and Services Sold	157,164
General and Administrative Expense	51,103
Intangible Assets	0
Lease Assets	23,663
Lease Liability	21,278
Liabilities, Current	145,451
Liabilities, Non-Current	0
Other Assets	53,720
Other Compr. Net Income	0
Other Expenses	23,989
Other Liabilities	0
Other Net Income	9,223
Other Revenues	289,235
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	53,750

Output Variable	Value in 1000 USD
Assets	440,804
Liabilities	166,729
Expenses	286,006
Revenues	289,235
Stockholders Equity	274,075
Net Income	12,452
Comprehensive Net Income	12,452
BaseVar	595,998
ECR before LimitedLiability	213%
Economic Capital Ratio	285%