





PROGRAMMING 2025

Taboola com Ltd
Rank 19 of 66

The relative strengths and weaknesses of Taboola com Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Taboola com Ltd compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 96% points. The greatest weakness of Taboola com Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 279%, being 84% points above the market average of 195%.

Input Variable	Value in 1000 USD
Assets, Current	656,001
Assets, Non-Current	0
Cost of Goods and Services Sold	1,232,002
General and Administrative Expense	97,337
Intangible Assets	0
Lease Assets	58,997
Lease Liability	42,561
Liabilities, Current	491,079
Liabilities, Non-Current	181,170
Other Assets	1,003,660
Other Compr. Net Income	0
Other Expenses	17,697
Other Liabilities	-48,058
Other Net Income	-11,980
Other Revenues	1,766,220
Property Plant and Equipment	0
Research and Development Expense	142,438
Selling Expense	268,526

Output Variable	Value in 1000 USD
Assets	1,718,658
Liabilities	666,752
Expenses	1,758,000
Revenues	1,766,220
Stockholders Equity	1,051,906
Net Income	-3,760
Comprehensive Net Income	-3,760
BaseVar	2,960,805
ECR before LimitedLiability	204%
Economic Capital Ratio	279%