





The relative strengths and weaknesses of Pubmatic Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pubmatic Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 94% points. The greatest weakness of Pubmatic Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 65% points.

The company's Economic Capital Ratio, given in the ranking table, is 213%, being 13% points below the market average of 226%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	553,633	Assets	680,195
Assets, Non-Current	3,475	Liabilities	417,606
Cost of Goods and Services Sold	103,085	Expenses	298,693
General and Administrative Expense	60,340	Revenues	282,926
Intangible Assets	0	Stockholders Equity	262,589
Lease Assets	38,149	Net Income	-14,462
Lease Liability	36,910	Comprehensive Net Income	-13,758
Liabilities, Current	375,850	BaseVar	840,714
Liabilities, Non-Current	4,846	ECR before LimitedLiability	108%
Other Assets	84,938	Economic Capital Ratio	213%
Other Compr. Net Income	704		
Other Expenses	-1,492		
Other Liabilities	0		
Other Net Income	1,305		
Other Revenues	282,926		
Property Plant and Equipment	0		
Research and Development Expense	33,820		
Selling Expense	102,940		