





The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 153% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 393%, being 167% points above the market average of 226%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	5,147,890
Assets, Non-Current	21,082
Cost of Goods and Services Sold	841,521
General and Administrative Expense	466,211
Intangible Assets	0
Lease Assets	150,399
Lease Liability	220,581
Liabilities, Current	465,473
Liabilities, Non-Current	60,840
Other Assets	172,761
Other Compr. Net Income	4,463
Other Expenses	29,035
Other Liabilities	0
Other Net Income	126,007
Other Revenues	4,221,767
Property Plant and Equipment	0
Research and Development Expense	1,427,447
Selling Expense	1,166,705

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	5,492,132
Liabilities	746,894
Expenses	3,930,919
Revenues	4,221,767
Stockholders Equity	4,745,238
Net Income	416,855
Comprehensive Net Income	421,318
BaseVar	7,261,091
ECR before LimitedLiability	366%
Economic Capital Ratio	393%