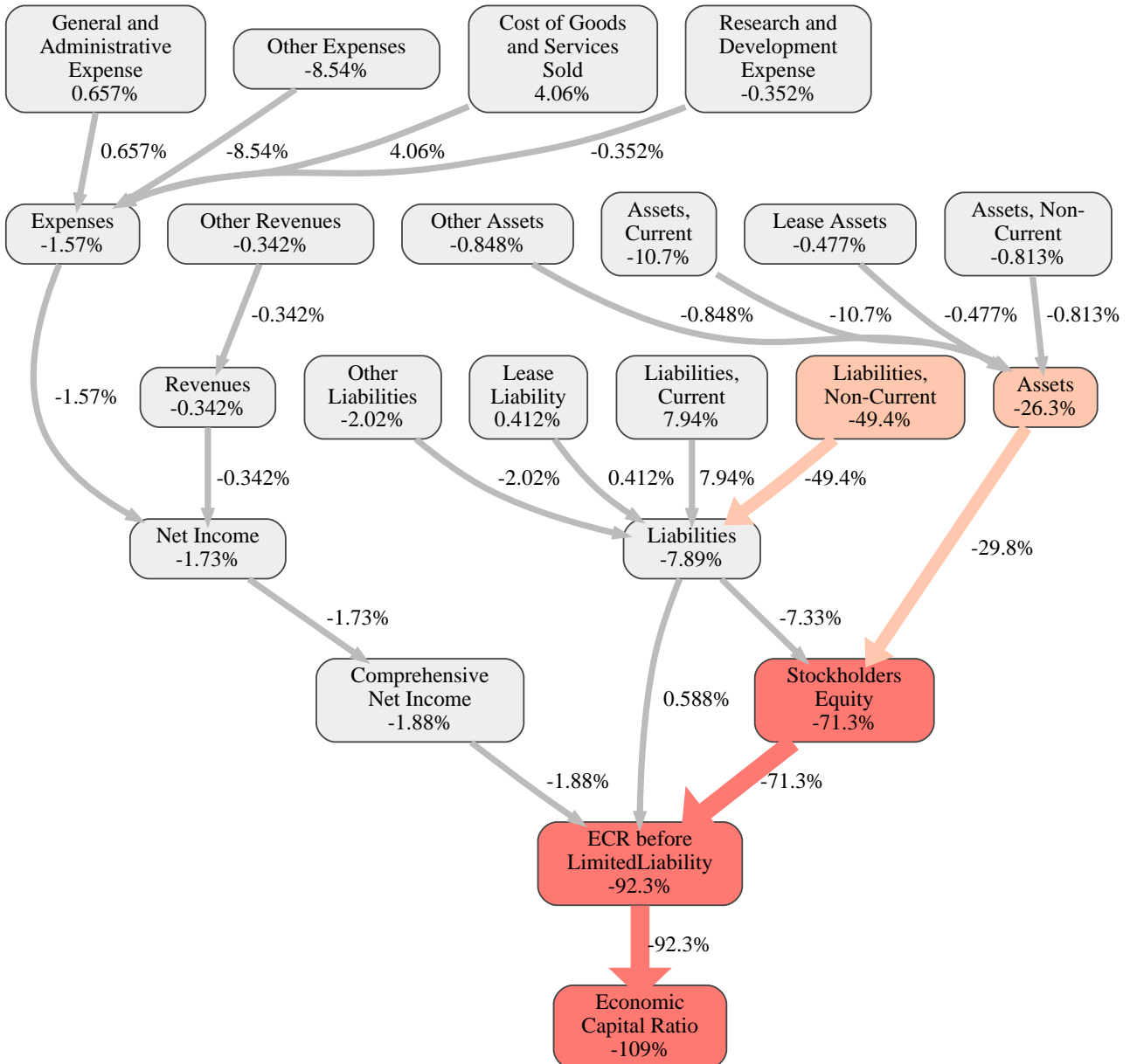




RealRate

PROGRAMMING 2026

Cardlytics Inc Rank 47 of 56





The relative strengths and weaknesses of Cardlytics Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 7.9% points. The greatest weakness of Cardlytics Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 117%, being 109% points below the market average of 226%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	137,279	Assets	285,641
Assets, Non-Current	1,318	Liabilities	292,149
Cost of Goods and Services Sold	0	Expenses	335,089
General and Administrative Expense	47,267	Revenues	233,273
Intangible Assets	0	Stockholders Equity	-6,508
Lease Assets	4,947	Net Income	-103,488
Lease Liability	4,787	Comprehensive Net Income	-109,085
Liabilities, Current	78,390	BaseVar	576,710
Liabilities, Non-Current	168,850	ECR before LimitedLiability	-43%
Other Assets	142,097	Economic Capital Ratio	117%
Other Compr. Net Income	-5,597		
Other Expenses	208,579		
Other Liabilities	40,122		
Other Net Income	-1,672		
Other Revenues	233,273		
Property Plant and Equipment	0		
Research and Development Expense	39,765		
Selling Expense	39,478		