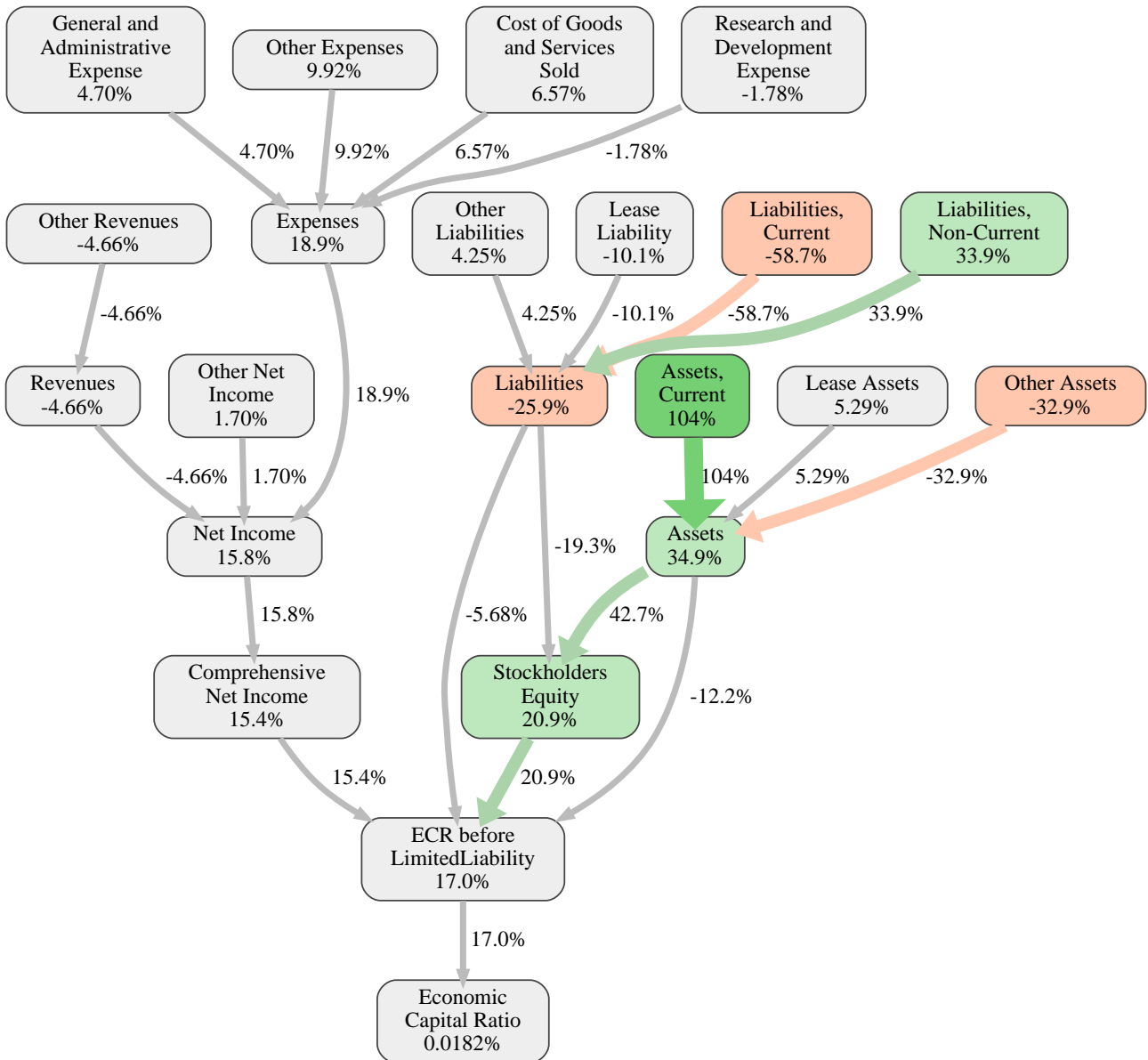




RealRate

# PROGRAMMING 2026

Trade Desk Inc  
Rank 28 of 56





# PROGRAMMING 2026

Trade Desk Inc  
Rank 28 of 56



The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 104% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 59% points.

The company's Economic Capital Ratio, given in the ranking table, is 226%, being 0.018% points above the market average of 226%.

| Input Variable                     | Value in 1000 USD | Output Variable             | Value in 1000 USD |
|------------------------------------|-------------------|-----------------------------|-------------------|
| Assets, Current                    | 5,316,704         | Assets                      | 6,153,220         |
| Assets, Non-Current                | 97,655            | Liabilities                 | 3,668,829         |
| Cost of Goods and Services Sold    | 619,067           | Expenses                    | 2,522,414         |
| General and Administrative Expense | 518,455           | Revenues                    | 2,896,284         |
| Intangible Assets                  | 0                 | Stockholders Equity         | 2,484,391         |
| Lease Assets                       | 342,042           | Net Income                  | 443,304           |
| Lease Liability                    | 359,975           | Comprehensive Net Income    | 443,304           |
| Liabilities, Current               | 3,265,997         | BaseVar                     | 7,655,090         |
| Liabilities, Non-Current           | 42,857            | ECR before LimitedLiability | 126%              |
| Other Assets                       | 396,819           | Economic Capital Ratio      | 226%              |
| Other Compr. Net Income            | 0                 |                             |                   |
| Other Expenses                     | 215,451           |                             |                   |
| Other Liabilities                  | 0                 |                             |                   |
| Other Net Income                   | 69,434            |                             |                   |
| Other Revenues                     | 2,896,284         |                             |                   |
| Property Plant and Equipment       | 0                 |                             |                   |
| Research and Development Expense   | 525,141           |                             |                   |
| Selling Expense                    | 644,300           |                             |                   |